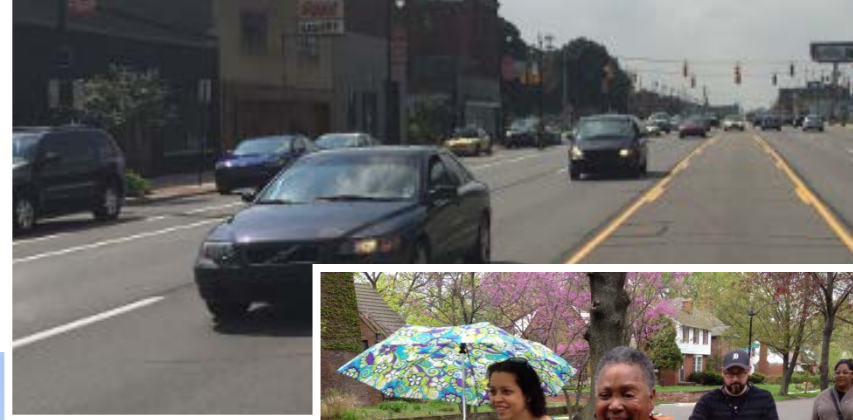




The Better Bike Share Partnership

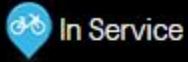
Best Practices for Successful, Equitable Bike Share

A new option for getting around



Chicago Divvy bike share





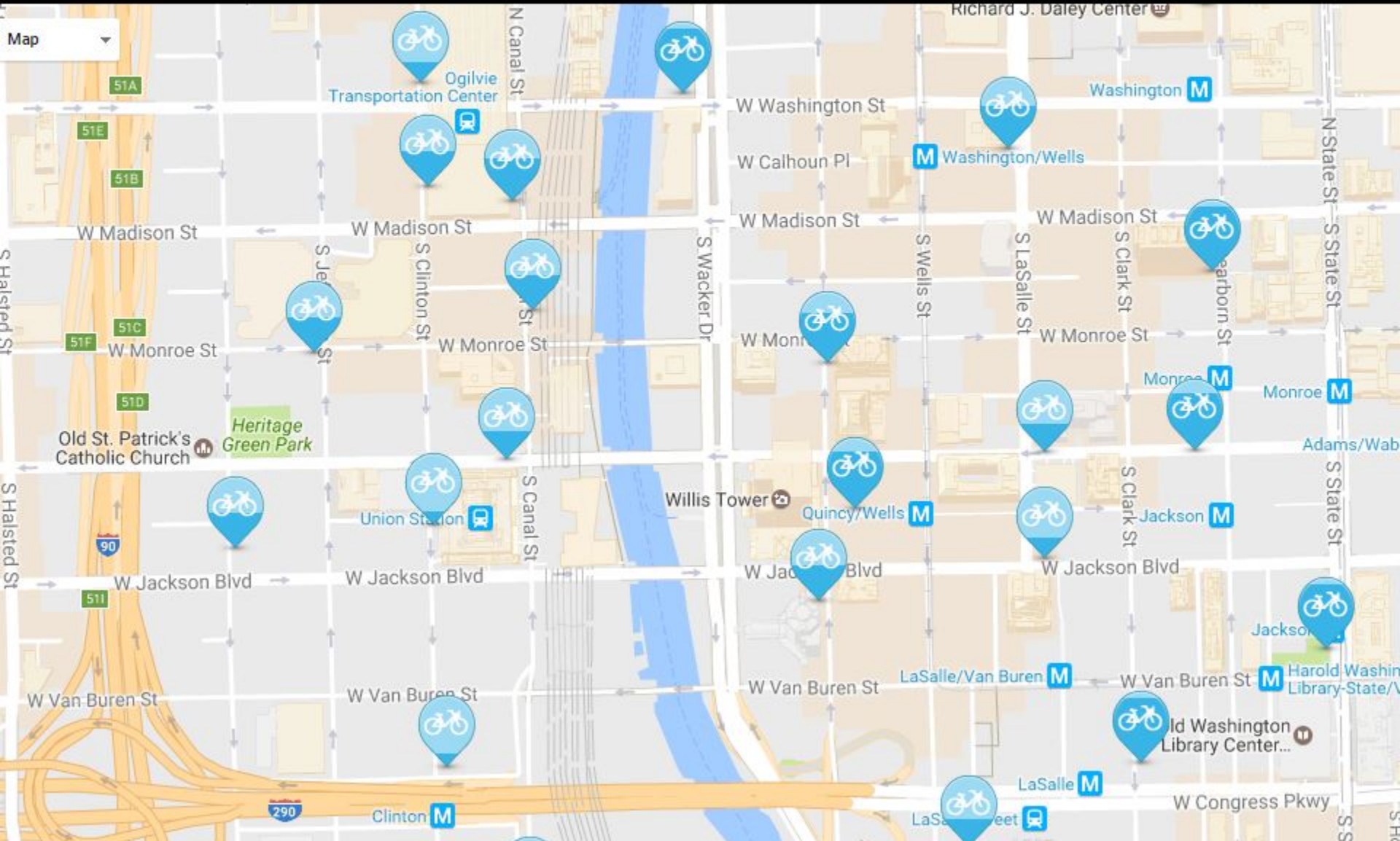
In Service



Out of Service



Suggest a station

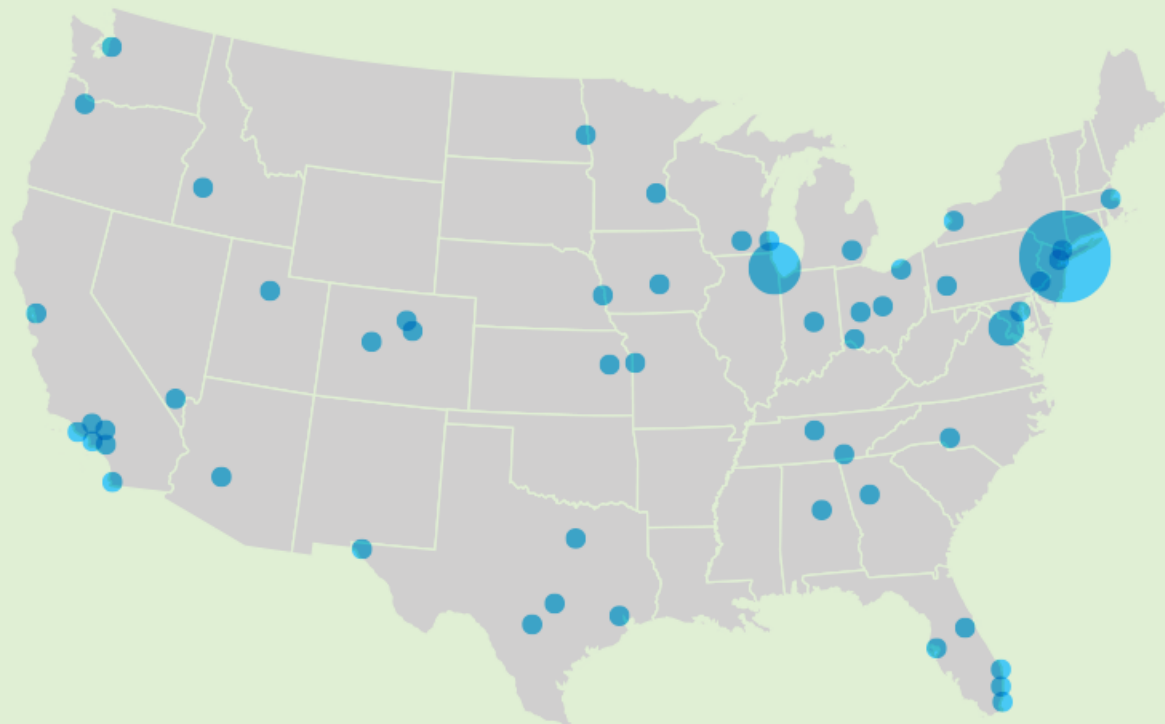


88 MILLION

TRIPS SINCE 2010

55 SYSTEMS

42,000 TOTAL BIKES



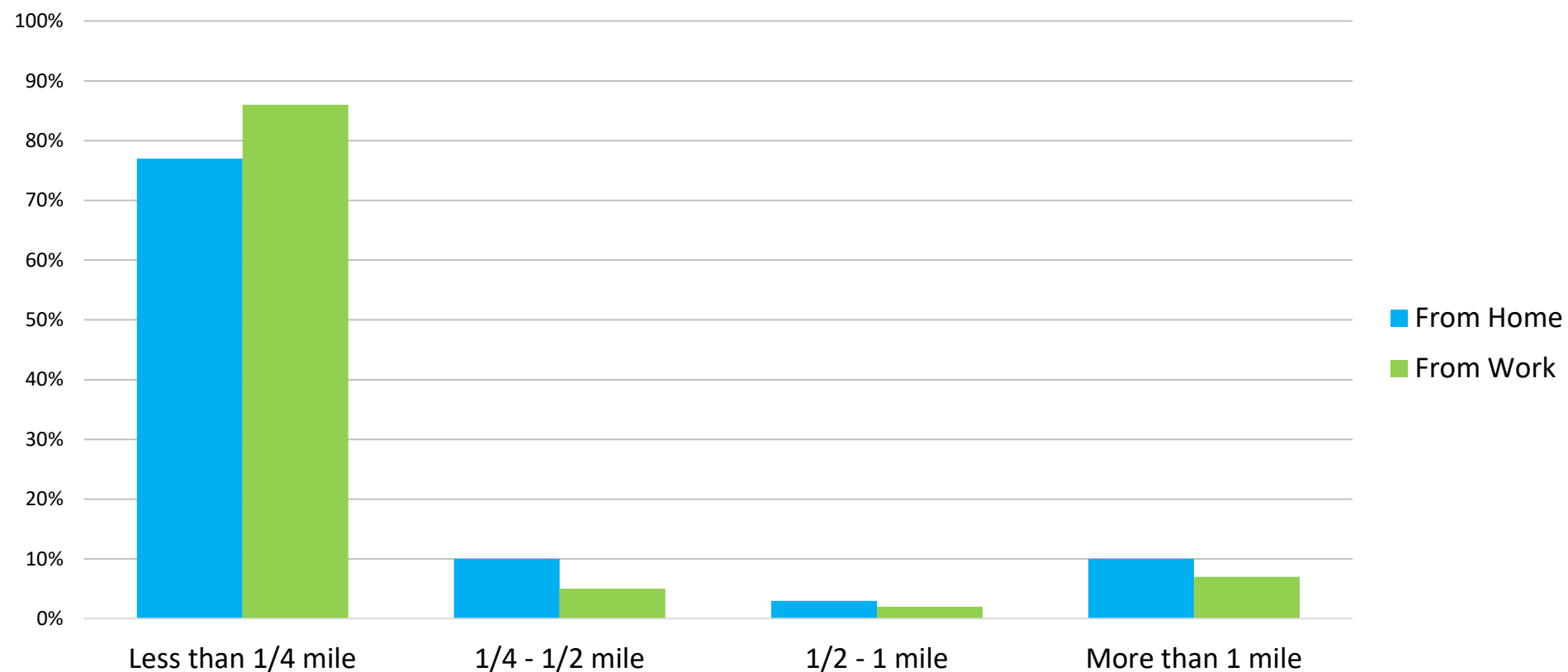
Successful, equitable bike share is:

1. The right size and right density
2. Coordinated with safe places to ride
3. Priced for accessibility
4. Engaged in the community
5. Proactive in staffing choices
6. Linked to transit



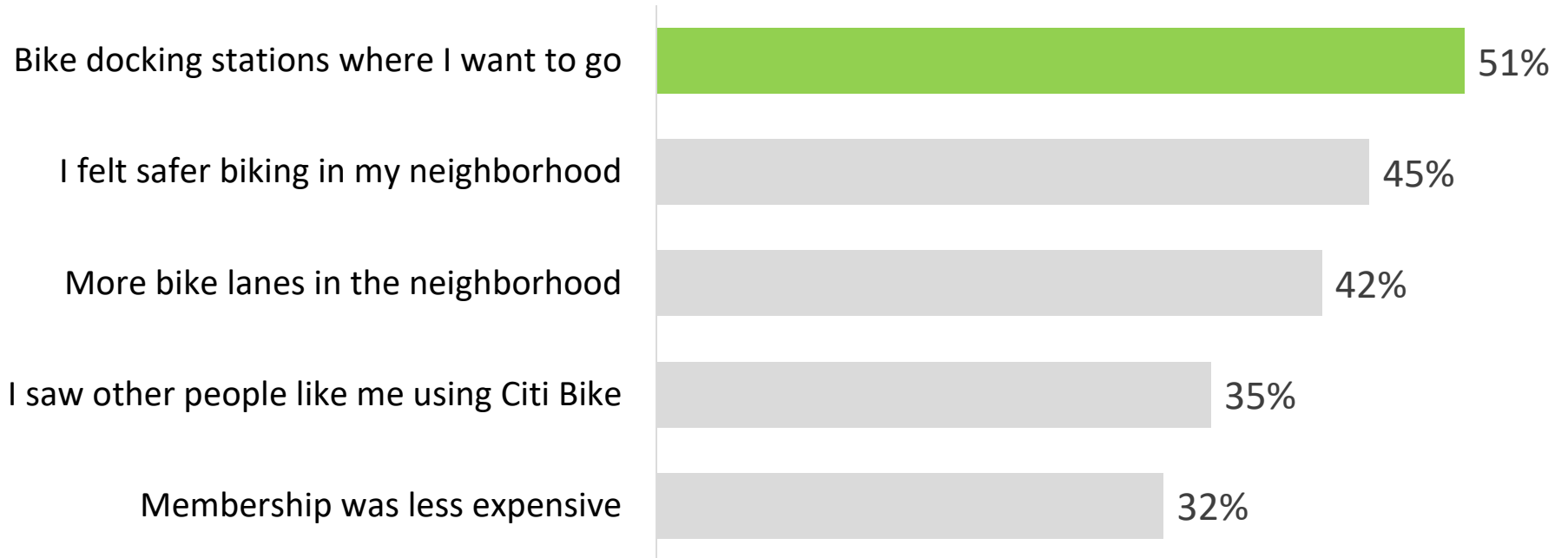
Easy access is essential

How far is it from your home/work to the nearest bike share station?



Easy access is essential

I may be more likely to buy an annual Citi Bike membership if:



Bike share riders prefer protected lanes



Citi Bike riders as a percent of total riders by lane type:

PROTECTED BIKE LANE

32%

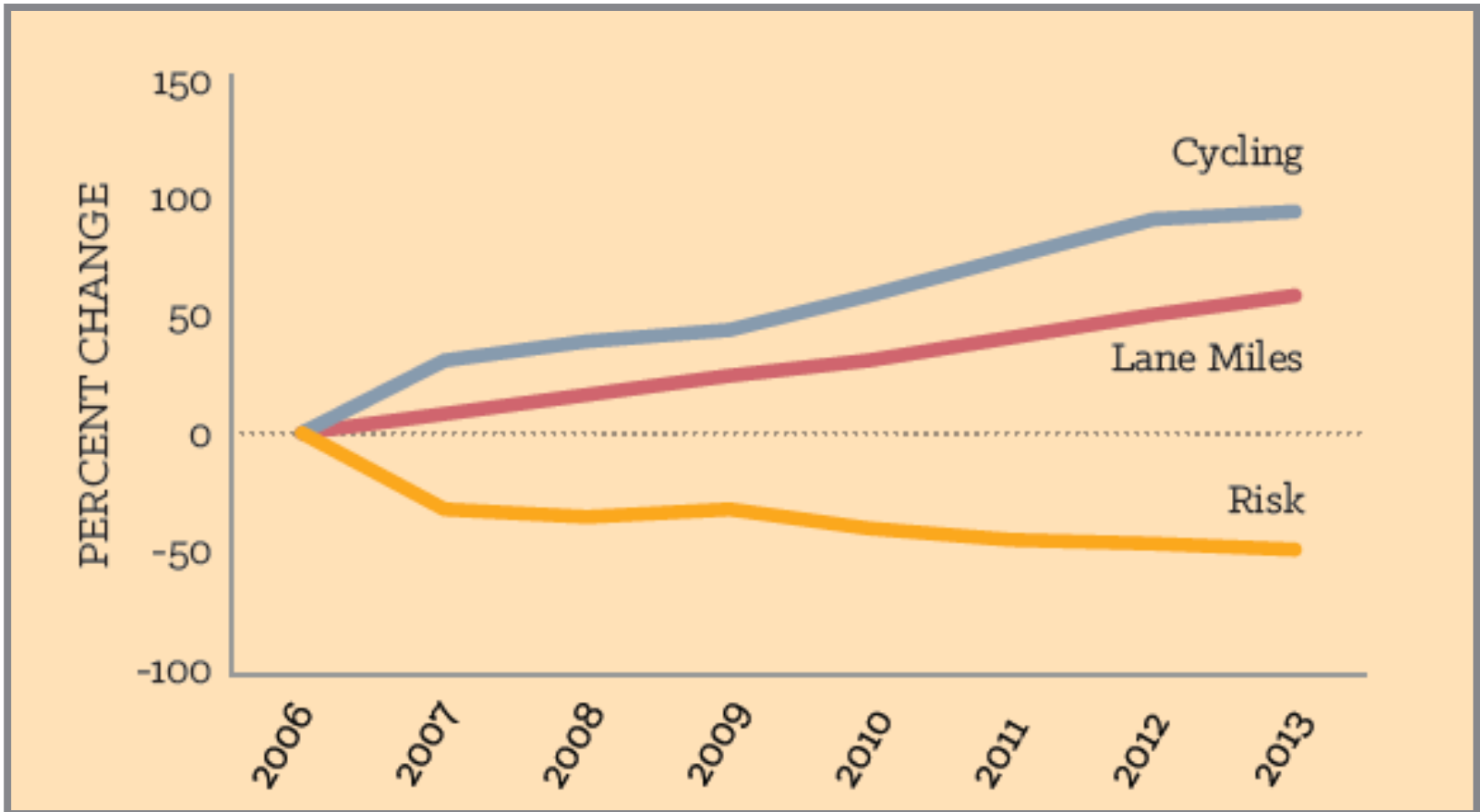
UNPROTECTED BIKE LANE

23%

NO BIKE LANE

18%

Cycling gets safer as more people ride



Aggregate data from Chicago, Minneapolis, New York City, Philadelphia, Portland, OR, San Francisco and Washington, D.C.

Bike lanes make streets safer for everyone



- Pedestrian injuries are **down by an average of 22%**
- Crashes with injuries down by **up to 45%**
- Cycling volumes up by **up to 160%**

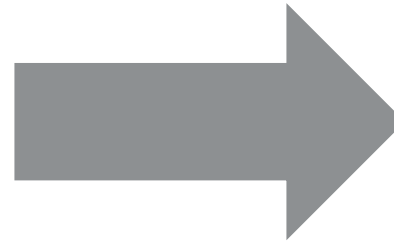
At two rides per week...

ANNUAL PASS

\$80

Best deal for Detroit locals

[LEARN MORE](#)



At two rides per week...

ANNUAL PASS

\$80

Best deal for Detroit locals

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75¢ /ride

At two rides per week...

ANNUAL PASS

\$80

Best deal for Detroit locals

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75¢ /ride

ACCESS PASS

\$5

For qualified individuals

[LEARN MORE](#)



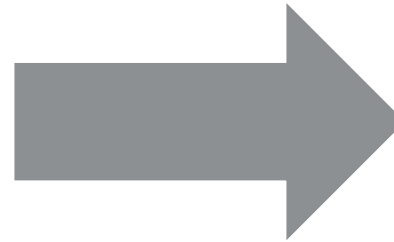
At two rides per week...

ANNUAL PASS

\$80

Best deal for Detroit locals

[LEARN MORE](#)



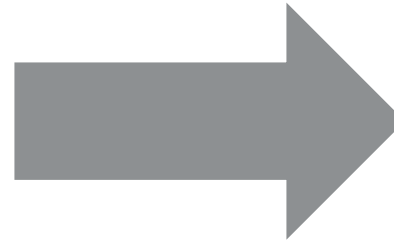
75¢ /ride

ACCESS PASS

\$5

For qualified individuals

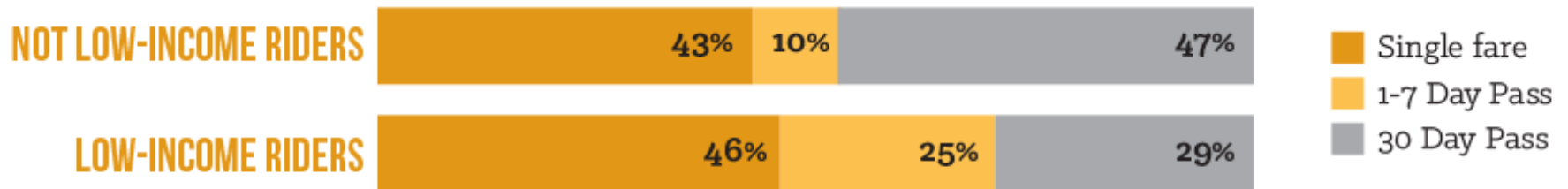
[LEARN MORE](#)



5¢ /ride

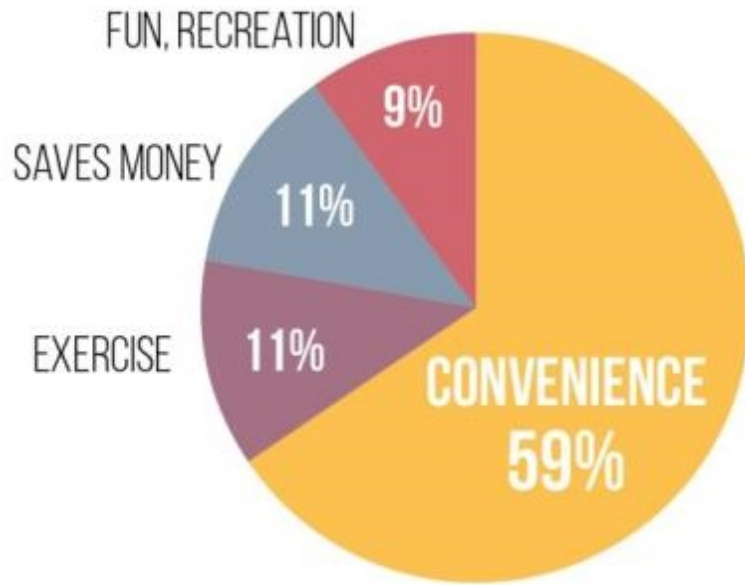
Monthly payment options reduce sticker shock and increase flexibility

Low-income transit riders opt for more membership plan flexibility



NACTO analysis of CTA, NYC MTA, and MBTA pass sales.

Save time, save money



Citi Bike 2013



NOSTRAND



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E CALL
MAX 3D #GHOSTBUSTERS
JULY 15



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AND MY #1 MODE OF
TRANSPORTATION!"**

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www.citibikenyc.com

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and how you can try a Citi Bike,
email citibike@restorationplaza.org



179-027

Engagement by and for communities



Atlanta, GA



Los Angeles, CA

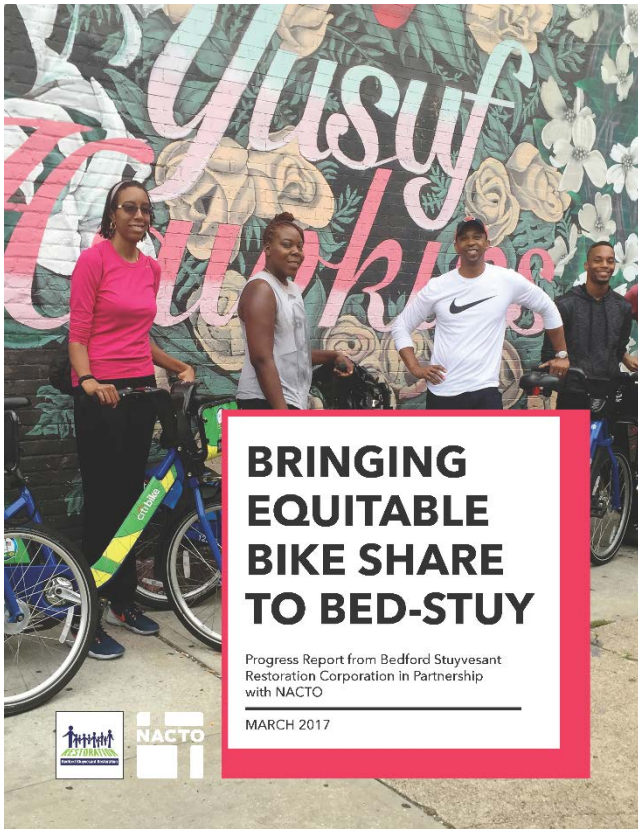


New York, NY



Charlotte, NC

Resources at nacto.org/bikeshare



Thank you

Ted Graves

ted@nacto.org

