AGENDA

• About PPS and Placemaking
• Power of 10
• What makes a great place?
• Measuring Success:
  • The porch at 30th Street Station
  • Foro Lindbergh, Parque Mexico, CDMX
43 countries, 6 continents, 50 US states, 7 Canadian provinces, 110 major cities, 3,000 communities

40 Years of Placemaking
“Placemaking is an overarching idea and a hands-on tool for improving a Neighborhood, City or Region. It has the potential to be one of the most transformative ideas of this century.”

–Metropolitan Planning Council
“Placemaking is a community-led process that inspires people to organize their block, neighborhood, downtown, city, around public spaces. Placemaking leverages local assets to enhance a community’s sense of place, improves its social vibrancy, and can foster economic growth.”
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PLACE-LED / COMMUNITY-BASED PROCESS

**Stakeholder Roles**
Advise/Suggest
Bring Additional Resources
Implement & Maintain

**Expert Roles**
Inform
Facilitate
Design & Implement

**Define Place**
Identify Stakeholders

**Evaluate Space**
Identify Issues

**Place Vision**

**Short-Term Experiments**

**Ongoing Reevaluation & Long-Term Improvements**

**Outcomes**
Empowers Communities
Attracts Partners, Money & Creative Solutions
Design Supports Uses
Solutions are Flexible
Engagement & Commitment Grow
Self-managing

PROJECT FOR PUBLIC SPACES
POWER OF 10

City/Region

10+ MAJOR DESTINATIONS
POWER OF 10

Destination

10+ PLACES TO GO
POWER OF 10

Place

10+ THINGS TO DO
LAYERED TO CREATE SYNERGY
WHAT MAKES A GREAT PLACE?

- SOCIABILITY
- USES & ACTIVITIES
- ACCESS & LINKAGES
- COMFORT & IMAGE

PROJECT FOR PUBLIC SPACES
Welcoming Entrances
Narrow vehicle lanes • Buffers between pedestrians and vehicular traffic

Avenida 16 de Septiembre– Mexico City, Mexico
Wayfinding

Lafayette, LA
Improving challenging connections

Birmingham, Alabama
Play equipment • Food vendors • Seating options • Water displays and fountains
Fun seating

Hammock Grove - Governor’s Island, NY
Seating with Blankets
ONE YEAR OLD & ALREADY...

- 250 places to sit
- 19 farmers’ market days
- 637 commutes intercepted daily
- 1,600 rounds of miniature golf
- 38 trees
- 1 praying mantis habitat
- 2 art openings
- 20 gourmet food trucks
- 1,553 first impressions of Philadelphia
- 1,224 impromptu piano rhapsodies
- 75 planned musical performances
- 1,008 yoga sun salutations
- 1,165,000 private dollars raised
- 1,300 pop-up beer garden patrons
- 68 planters
- 10,391 flowers planted
- 400 free at noon concertgoers

Courtesy of University City District
MEXICO CITY
FORO LINDBERGH, PARQUE MEXICO
LETS TEST THE ACTIVITIES
10+ Activities

Regional Dance

Yoga

Skate

OCIO

Hula Hula

Flag Football

Badminton

Soccer

Concert

Reading Biblio-MiVil

Chees

Art Gallery

Leisure

Plant Clinic

Theatre

Yo-Yo

Mural
Thank You!