

# Northwest Arkansas Protected Bicycle Pilot Projects

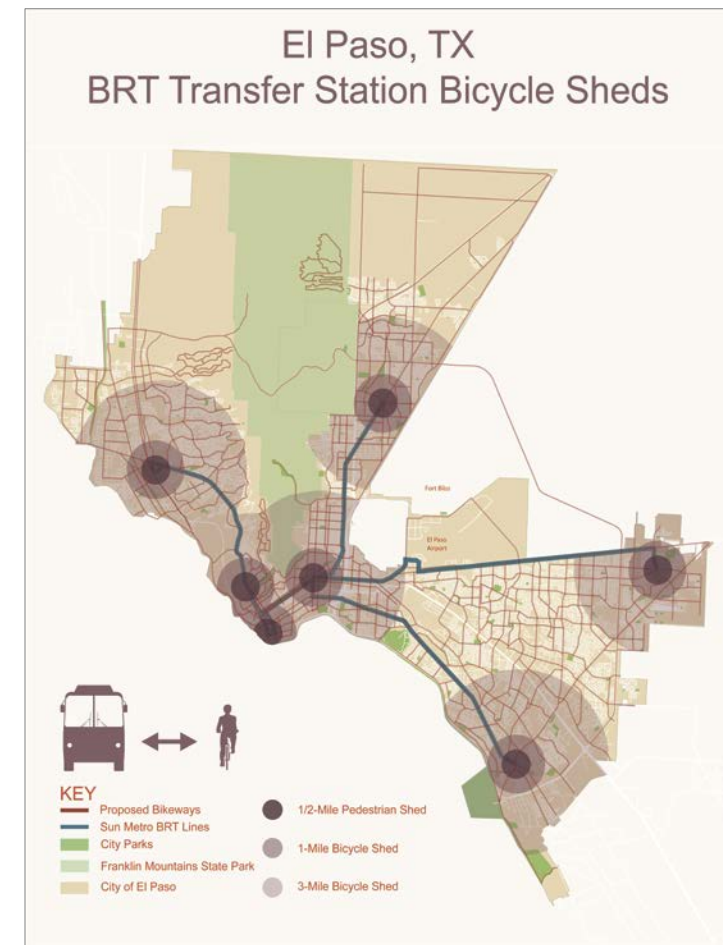
**STREETPLANS**  
MIAMI      SAN FRANCISCO      NEW YORK



# Better Streets, Better Places

- Transportation Planning
- **Placemaking + Tactical Urbanism**
- Architecture
- Public Outreach
- Training | Workshops

**STREETPLANS**  
MIAMI NEW YORK





# Visualizing Safe Streets



Existing

**Automobile Space: 80%**

**People Space: 20%**



# Awesome! Now What?!



Proposed

**Automobile Space: 50%**

**People Space: 50%**



Real Change is Hard!







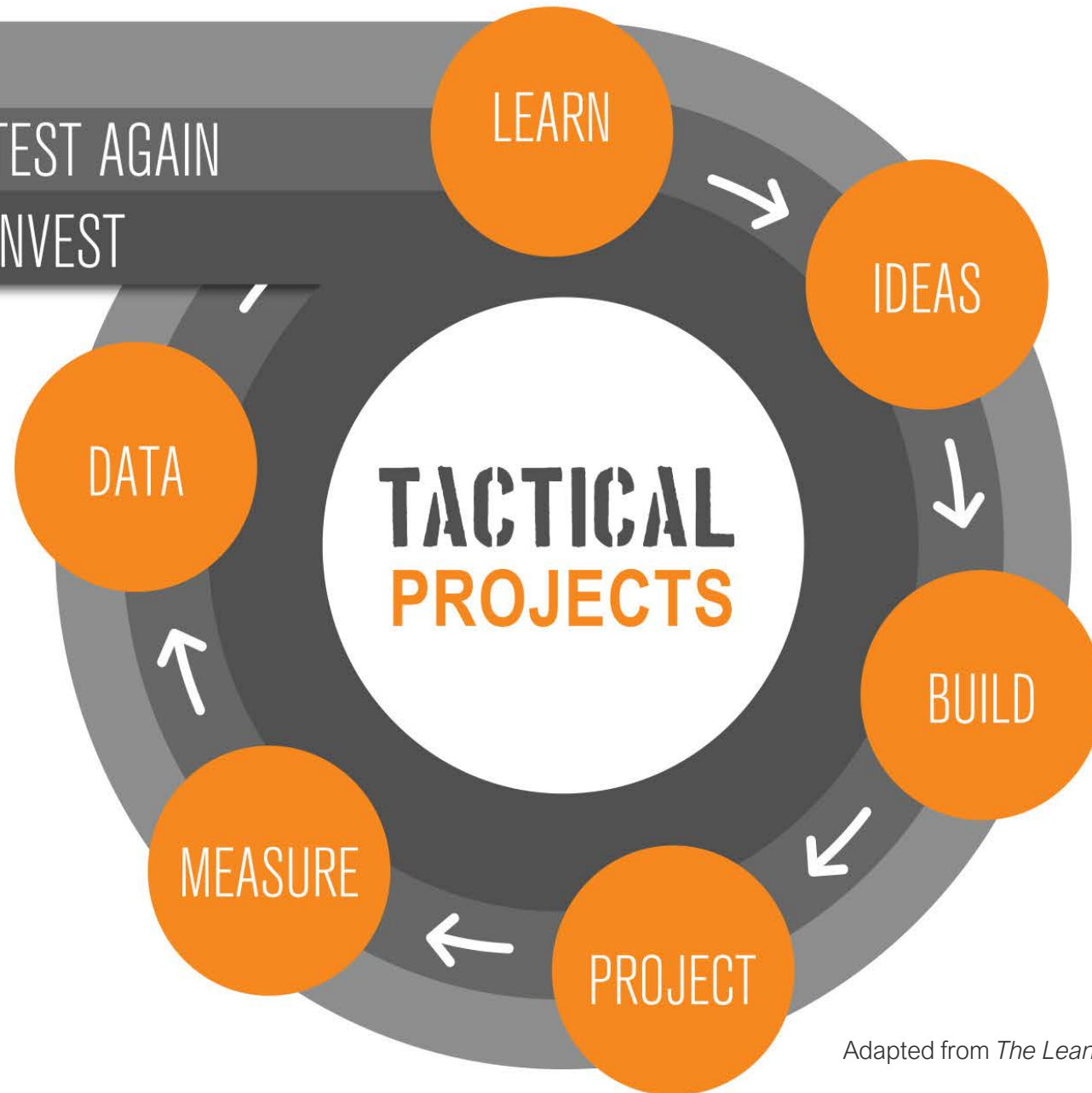
# Lessons In Iterative Design

- 2009 – 3-day pop-up plaza, with lawn chairs
- 2010 – Pilot plaza with paint and temporary materials
- 2012 – Iterate design, evaluate outcomes, move forward with permanent design
- 2014 – Permanent plaza construction underway
- 2015 – Project Complete!



# BUILD, MEASURE, LEARN

TEST  
PLAN, TEST AGAIN  
PLAN, INVEST



Adapted from *The Lean Startup* by Eric Ries







# The Tactical Urbanism Spectrum



## CONDITIONS FOR AN UNSANCTIONED PROJECT

- » Intervention is smaller in scale
- » There are few if any organizational champions
- » Leaders aren't willing to address existing plans, policies, project delivery protocols with action
- » Can't find a way to utilize the system
- » City/entities will not help obtain/expedite permits, traffic control plans etc.

## CONDITIONS FOR A SANCTIONED PROJECT

- » Intervention is larger in scale
- » You have identified organizational champion(s)
- » There are existing plans and/or policies that city leaders want to address with action
- » There are ways to use the system creatively
- » City/entities will help obtain/expedite permits, traffic control plans etc.

In *Planning by Doing*, Gehl Studio created a Scope Compass, providing another way to outline how a project could be positioned within the spectrum of sanctioned to unsanctioned, and across the axes of time intervals, from short-term to long-term. To read more in the *Planning by Doing* document, visit: [bit.ly/GehlPlanningbyDoing](http://bit.ly/GehlPlanningbyDoing)

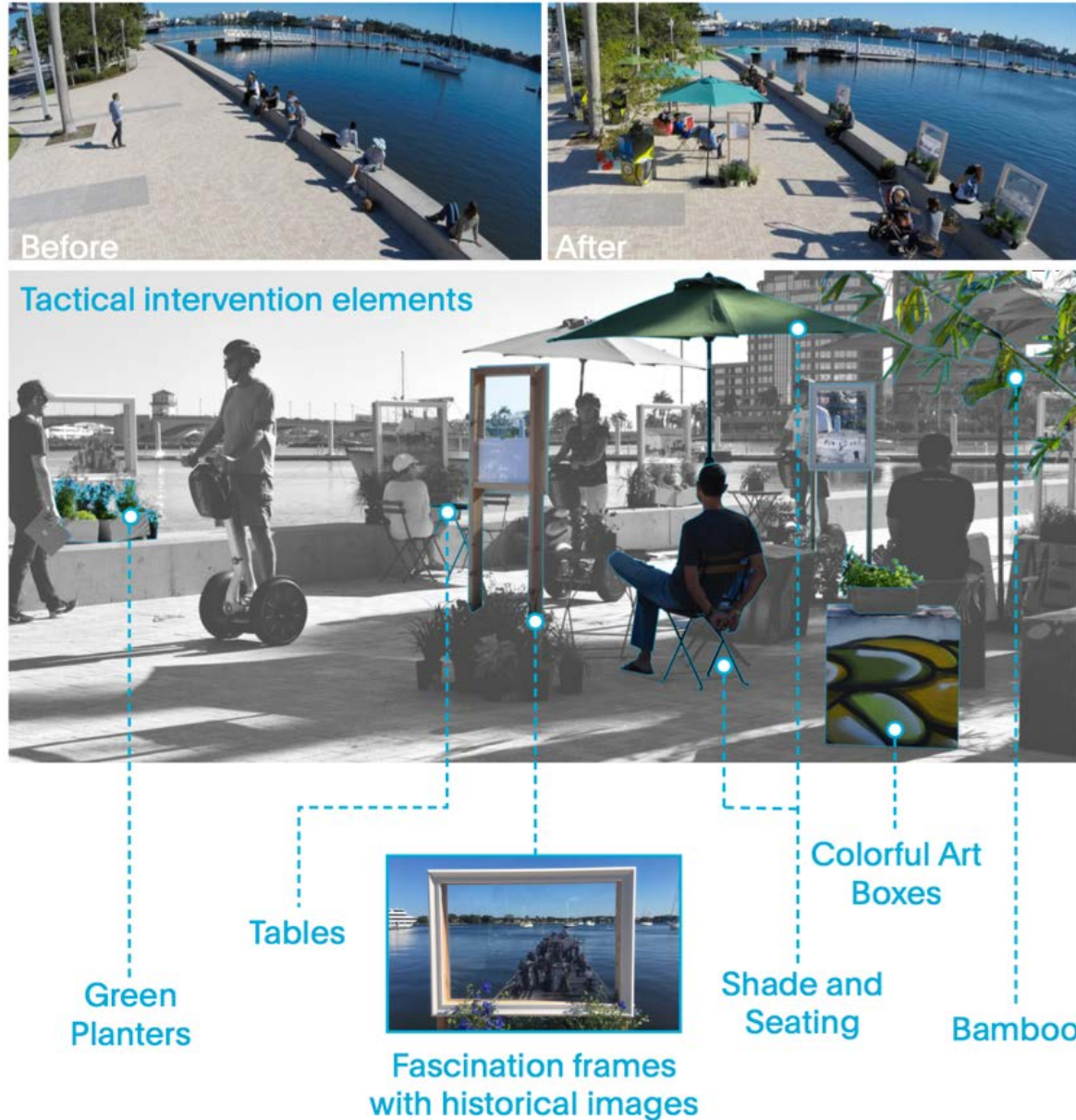


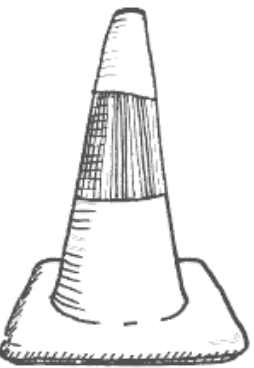
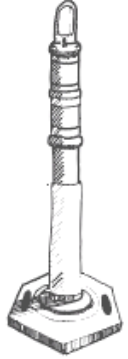
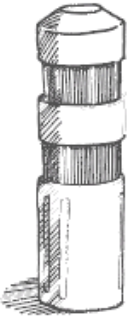
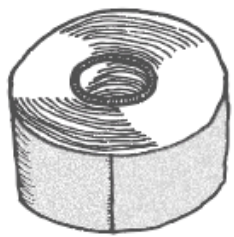
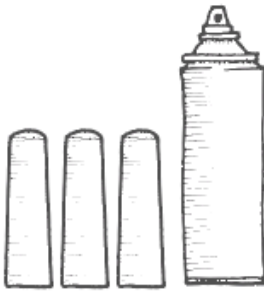
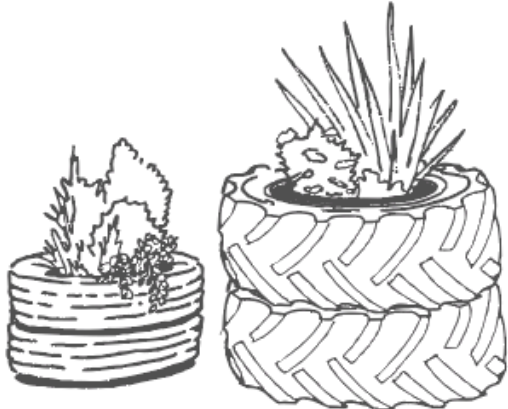




# We've Learned 2 Important Things

1. Communities are really hungry for a new approach to civic engagement and project delivery.
2. Cities and citizens need policies, programs, design, and materials guidance that enable this new approach to civic engagement and project delivery.





# TACTICAL URBANIST'S GUIDE TO MATERIALS AND DESIGN

VOLUME 1

OCTOBER 2016 | CREATED BY THE STREET PLANS COLLABOARTIVE, WITH FUNDING FROM THE JOHN D. AND JAMES L. KNIGHT FOUNDATION.



# THANK YOU

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John S. and James L. Knight Foundation

## For review support:

National Association of City Transportation Officials (NACTO), the Vision Zero Network, People for Bikes, Team Better Block, and Rick Chellman, P.E.

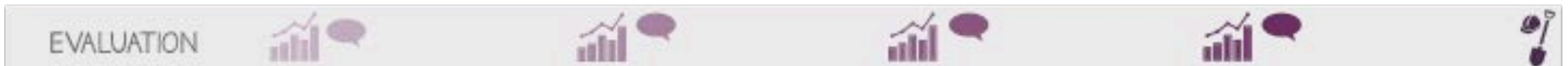
## To our project partners and the many practitioners who provided information through interviews, emails, or phone calls:

Robin Abad | Urban Designer & Planner, San Francisco Planning Dept. | San Francisco, CA  
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Jessica Cronstein | Urban Designer, NYCDOT | New York, NY  
Ray Dang | Graphic Designer, Los Angeles County MTA | Los Angeles, CA  
John DeVito | Technical Sales Rep, GAF | Martinez, CA  
Laura Dierenfield | Active Transportation Program Manager, City of Austin | Austin, TX  
Monica Diodati | Communications Director, Team Better Block | Dallas, TX  
Dan Emerine | Senior Transportation Planner, DC Office of Planning | Washington D.C.  
Nick Falbo | Senior Planner, Alta Planning + Design | Portland, OR  
Cara Ferrentino | Transpo. Systems Policy Manager, City of Philadelphia | Philadelphia, PA  
Nat Gale | Principal Project Coordinator, LADOT | Los Angeles, CA  
Elizabeth Gallardo | Assistant Project Coordinator, City of Los Angeles | Los Angeles, CA  
Shari Glickman | City Planner/Project Manager, Public Space Unit, NYCDOT | New York, NY  
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Bryan Jones | Principal, Alta Planning + Design | San Diego, CA  
Daveed Kapoor | Director, Utopiad.org | Los Angeles, CA  
Matt Lasky | Project Manager, SFMTA | San Francisco, CA  
Nicole Losch | Transportation Planner, City of Burlington | Burlington, VT  
Craig MacPherson | Sybertech Waste Reduction Ltd | White Rock, Canada  
Emily Morishita | Senior Designer, Hunt Design | Los Angeles, CA  
Anna Martin | Traffic Engineer, City of Austin | Austin, TX  
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Matt Vander Sluis | Program Director, Greenbelt Alliance | San Francisco, CA  
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Randy Wade | Director of Pedestrian Projects, NYCDOT | New York, NY  
Valerie Watson | Transportation Planning Associate II, LADOT | Los Angeles, CA  
Eric Widstrand | City Traffic Engineer, City of Long Beach | Long Beach, CA  
Nathan Wilkes | Engineer, City of Austin | Austin, TX  
Bob Wilson | CFO, Statewide Striping | Parsippany, NJ  
Cliff Wilson | Director of Operations, Statewide Striping | Parsippany, NJ  
Howard Wu, AICP | Associate Transportation Civil Engineer, City of Seattle | Seattle, WA

# Project Delivery Spectrum

← BikeNWA →



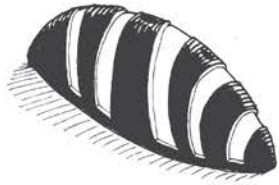
- very low budget (< \$10,000)
- short timeline (< 1 week)
- Citizen led

- low budget (< \$100,000)
- Short timeline (6 mo – 1 yr)
- developer, non-profit, gov't

- modest budget (> \$200,000)
- extended timeline (1-3 yr)
- gov't led



## ARMADILLOS



**Typical Dimensions:** Available in 3 and 5" length sizes, Requires 1.5ft of width for buffer area.

**Estimated Cost:** \$40-50 per unit, depending on size and quantity ordered.

**Overview:** Low, mountable plastic bump that can be used to achieve a curb-like barrier effect.

Demo (1 day-1 wk.)

▶ Pilot (1 month - 1 yr.)

▶ Interim (1-5 yrs.)

### Recommended Applications and Installation

▶ **Bike Lanes:** Place cones along edge of lane, 1 every 5-8 ft. Installation does not require specialized equipment. Simply drill holes and install. A team of three people can install about 100 meters in a day. The product's pre-sunk bolt holes can accommodate anchors of various sizes.

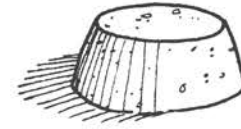
### Tips and Considerations

- » Easily Installed and removed.
- » Durable and mountable for emergency vehicles, city service vehicles, etc.
- » Minimal/no stormwater obstruction.
- » Set armadillos at an angle to allow cyclists to cross barrier if necessary.
- » Low visual profile can lead to a decreased perception of safety for people walking or biking.
- » Manufacturer recommends using mechanical anchors with chemical adhesives. Plastic mechanical anchors are not recommended.

### Potential Sources

- » Purchase from traffic control or construction equipment suppliers.

## CONCRETE "TURTLE" BUMPS



**Typical Dimensions:** Require 1.5 ft. of width.

**Estimated Cost:** \$3-5/ft. (\$15k-\$30k/lane, per mile)

**Overview:** Often used as barrier near light rail tracks, these low, mountable bumps can be used to achieve a curb-like barrier effect.

Demo (1 day-1 wk.)

▶ Pilot (1 month - 1 yr.)

▶ Interim (1-5 yrs.)

### Recommended Applications and Installation

- ▶ **Bike Lanes:** Place cones along edge of lane, 1 every 5-8 ft. Affix to pavement using chemical adhesives such as epoxy.
- ▶ **Curb Extensions and Plazas:** May be combined with planters or other barrier elements to define the edge of a plaza or curb extension. Affix to pavement using chemical adhesives such as epoxy.

### Tips and Considerations

- » Note that installation/set time will be impacted by weather and temperature. Buttons should be allowed to fully set before sustaining any impact.
- » Durable and mountable for emergency vehicles, city service vehicles, etc.
- » Minimal/no stormwater obstruction.
- » Low visual profile can lead to a decreased perception of safety for people walking or biking.

### Potential Sources

- » Purchase from traffic control or construction equipment suppliers.

# Why Tactical Urbanism?

- ✓ Expedite implementation and deliver public benefits faster.
- ✓ Test aspects of a program, project or plan before making large political/financial investments.
- ✓ Allow people to physically experience alternative options and re-imagine how streets and public spaces could be used (marketing).
- ✓ Widen public engagement, gather data from the real-world users of streets and other public spaces.





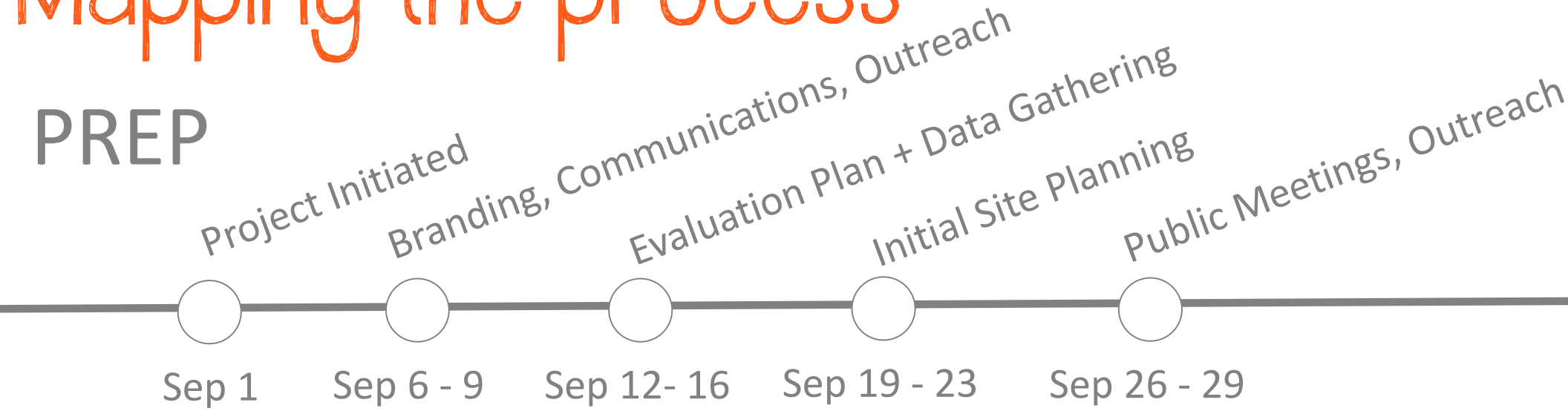
# Bike NWA

- 3 cities, 2 months!
- \$30,000 material budget
- 1 month duration
- Project Goals
  - Test bikeway types + materials
  - Build protected bikeways
  - Bikeway education
  - Building relationships + local capacity



# Mapping the process

## PREP



## BUILD





# So you have an idea? Assemble your Core Project Team

## PRO Tips

- ✓ The core project team must include community partners. Cannot be exclusively consultants and city staff!
- ✓ Your team should have political cover; look for a high ranking champion.
- ✓ Core project team members should be in regular contact (these are your new best friends).



# 4 Main elements of TU Project Planning

- Communication (Branding + Public Outreach)
- Planning (Site Plan + Install Plan)
- Build (Procurement + Equipment)
- Evaluation (Data collection + Surveys)



# Communication

Project Branding

Digital Communications

Public Outreach

Media Outreach

# Start with a communication plan

The screenshot shows a Google Docs spreadsheet titled "BikeNWA Bella Vista" with a "Communications Plan" for a demonstration project. The plan is organized into sections with specific dates and tasks:

- Communications Plan**
- Kick-off Meeting #1 - September 28th, 2016, 6:30 – 8:00 pm (Central time), Cooper Elementary**
  - Post the meeting information through a press release to local newspaper, BikeNWA website, and social media.
  - Press Release sent out September 19, 2016
  - September 20: Local News – Press Release to be sent by Cassi Lapp
  - September 21-23: Social Media post/Facebook Invite through City of Bella Vista to be shared by BCO and city.
  - September 28th Morning: TV Interview – Bella Vista TV; canceled
  - September 27th Morning: Radio Interview – Sheryl to reach out
  - Social Media ongoing starting on September 21-23
  - Hand out postcards to invite and include people in the demonstration project, volunteer solicitation.
- Demonstration Project, October 27-28**
- Press Release – send out Friday, October 21**
  - Monday, October 24rd – Reach out to state newspaper, radio stations
  - October 27 - TV interview with Cassi, TV 5
  - October 27 - Photographer takes before pics
  - October 28 - Dem Gazette Photographer on Site
  - October 28 - Time Lapse Photography - All day
  - October 29 - After photos
- On-going Social Media Strategy**
  - Cassi Lapp will post on City of Bella Vista Social Media, everyone else should forward information.
  - September 21 - 25 (3 posts):
    - o Save the date: Sept 28 event invite and info
    - o Every other day post on general information of bicycle infrastructure and the different types of bicycle lanes/ways/trails
    - o 1st Meeting Event invite and information on general project idea (no specific maps)
  - September 26-29 (daily – one post):
    - o General information with event date countdown
  - September 28 (meeting live posts):
    - o Stream video, pictures as meeting occurs

## PRO Tips

- ✓ Communications plan includes:
  - ✓ Dates for Media outreach
  - ✓ Dates for Public outreach
- ✓ Talk to folks who already have media connections + outlets.
- ✓ Rely on partners to spread the word and make connections



# Project Branding



#IBikeRogers  
#BikeNWA2016

**What is BikeNWA?**

BikeNWA is a series of month-long bikeway pilot projects in the Cities of Bentonville, Rogers, and Bella Vista, AR.

This pilot project will enhance mobility in Downtown Rogers, and better connect the Activity Center with the Railyard Bike Park.

Visit <http://bit.ly/BikeRogers> to take our brief survey!

[bikenwa.org](http://bikenwa.org)

Help us make a more bikeable *Rogers!*

*Join us!*

Downtown Farmer's Market

Thursday, Sept. 29 | 5:30pm

Connecting Downtown, the Railyard, and Lake Atalanta to the Activity Center



# Digital Communication

Home - Dropbox x Small Business Banking x (7) Bike Bentonville x World Summit | Internati...

https://www.facebook.com/bikebentonville/

**Bike Bentonville** @bikebentonville

- Home
- About
- Photos
- Reviews
- Likes
- Videos
- Events
- Posts

Create a Page

**Bike Bentonville** shared Phat Tire Bike Shop's post.  
November 4 at 5:05pm · 🌐

Want Bentonville to continue to grow as an awesome place to cycle? Please take a couple of minutes to check out this survey. The new installation goes from Peddler's Pub, to the library, and then to the square!



**Phat Tire Bike Shop** added 3 photos and a video — with Scott Rampy.  
November 4 at 11:52am · 🌐

Bentonville's first dedicated bike lane is well under way thanks to a handful of volunteers and Bentonville City workers. Who wants to see this bike lane stay permanently? Would you like to see more installed? Like, share and comment!  
<https://www.surveymonkey.com/r/TT8N9FZ>

Like Comment Share

You and 34 others

Write a comment...

**Bike Bentonville** shared...

**Contact Us**

November 12, 2016 · 🌐

Like Comment

**Jeremy Flowers**  
5★  
October 29, 2016 · 🌐

Like Comment

Tell people what you think  
★★★★★

PEOPLE ALSO LIKE

- Downtown Bentonville ...**  
Community Organization · Like
- Friends of Bentonville ...**  
Recreation & Fitness · Like
- The Pedaler's Pub LLC**  
Bar · Like

Community Organizations in Bentonville, Arkansas

LIKED BY THIS PAGE

- Pedal-Driven: A Bike...** · Like
- Shimano-MTB** · Like
- Hoosier Mountain Bik...** · Like

Ignacio Javier Garcia commented on Brian Jacobson's photo.

Evy Eileen likes mental\_floss's link.

Mike Lydon

Mari Chael

Talia Capistrano

Douglas Thompson

Kristen Artom Thomas

Megan McLaughlin

Rima Gerhard

Rosa O'Brien

Marina Khoury

Christina Suarez

Benjamin Sirota

LOVE Erin Argyle Barnes

Christina Balzebre

José Carlos Mota

Dave Crisafi

Galina Tachieva

Naomi M. Doerner

Marta Vciedo

Matt Haggman

MORE CONTACTS (5)

Alison Higgins

Search

Show all

Ask me anything

10:43 AM 11/16/2016



# Look for partners!



Proud Platinum Sponsor

- Non-profits
- Downtown Associations
- Neighborhood associations
- BID
- Relevant industry partners
- Tourism Board
- Chamber of Commerce
- Local businesses

# Planning

Site Planning

Install Planning

Programming\*

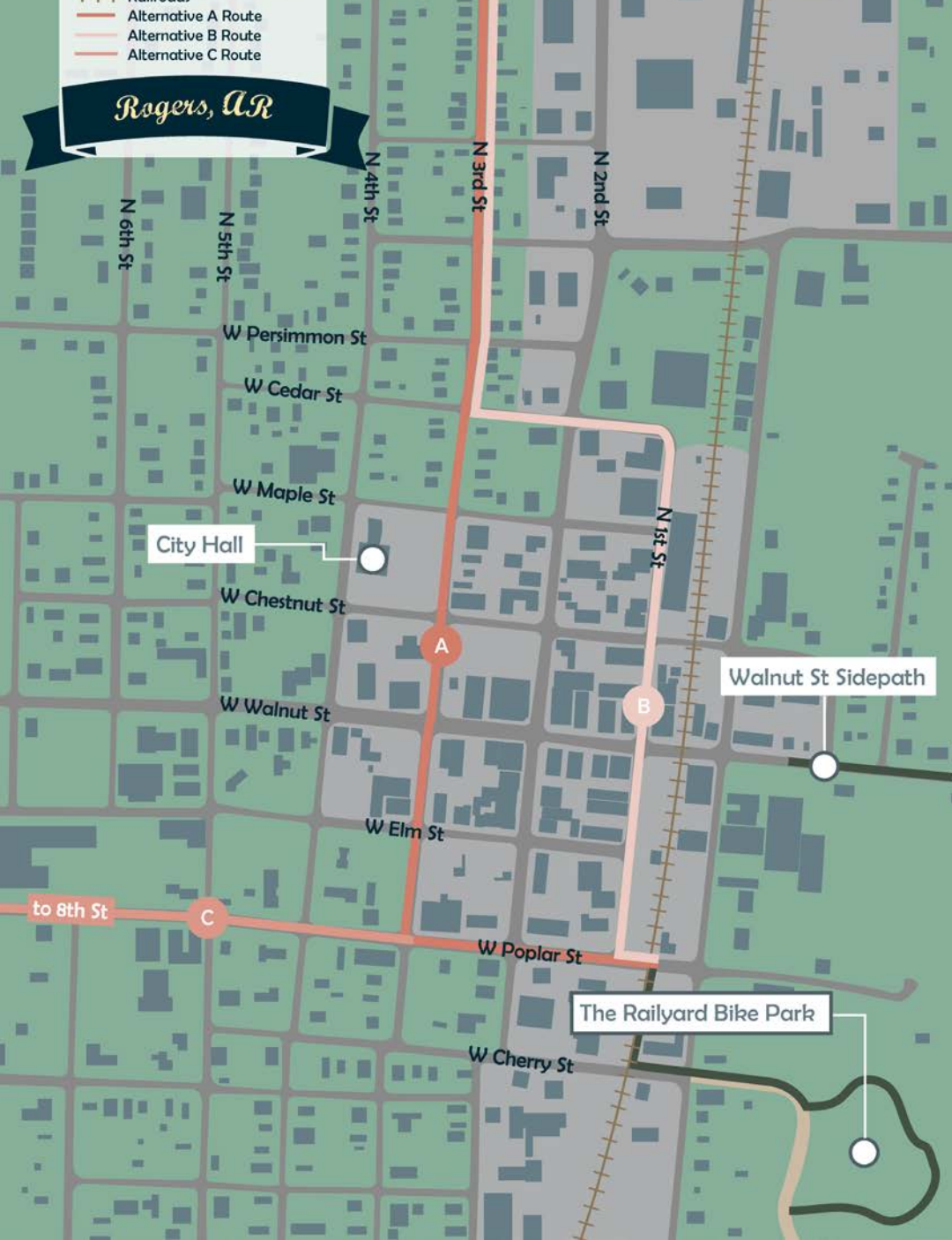


All Alternatives

- Vegetated Area
- Industrial Area
- Existing Trails
- Railroads
- Alternative A Route
- Alternative B Route
- Alternative C Route

*Rogers, AR*

# Start With Existing Plans + Studies



## PRO Tips

- ✓ Identifying right project is key
- ✓ Don't get detailed yet
- ✓ Look for existing plans /studies that merit testing
- ✓ Identify the widest number of alternatives from the start
- ✓ Keep an eye on constructability + red flags. Some projects are easier to implement than others. Identify criteria for team and public to use to decide (supportive businesses, ease of construction, politics...etc.)

# Share plans early + often with Public



## PRO Tips

- ✓ Hash out site plan ideas IRL
- ✓ Identify champions, volunteers, sponsors
- ✓ Leave meetings with homework – for you and public





# Ideate: Skill-Sharing

## Skills/Resources Inventory



### I have or can get access to...

- |  |   |
|--|---|
| <input type="checkbox"/> Plants/trees                  | <input type="checkbox"/> Paint          |
| <input type="checkbox"/> Tools (drills, hammers, etc.) | <input type="checkbox"/> Safety vests   |
| <input type="checkbox"/> Wheelbarrow                   | <input type="checkbox"/> Cinder blocks  |
| <input type="checkbox"/> Shovel                        | <input type="checkbox"/> Something else |
| <input type="checkbox"/> Wood pallets/crates           | <input type="text"/>                    |
| <input type="checkbox"/> A truck (pick-up or larger)   |   |

### I want to VOLUNTEER!

Have any skills or passions you could translate into programming for the event?

### I can help lead...(and/or recruit someone to help lead...)

- |  |   |
|--|---|
| <input type="checkbox"/> Volunteer recruitment       | <input type="checkbox"/> Supply procurement           |
| <input type="checkbox"/> Distribute postcards        | <input type="checkbox"/> Supply transport             |
| <input type="checkbox"/> Photos/video of event       | <input type="checkbox"/> Partnership with local clubs |
| <input type="checkbox"/> Business outreach (at site) | <input type="checkbox"/> Something else               |
| <input type="checkbox"/> Neighbor outreach (at site) | <input type="text"/>                                  |
| <input type="checkbox"/> Food/Drink vendors          |   |

### I can help the group spread the word via...

We'll need everyone to help promote the event! Please note the listservs or channels you have access to for promoting the event. (e.g. parents' groups, classes you attend, clubs, etc.)

### Want to be part of the Action Team?

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

For more information: [www.bikenwa.org](http://www.bikenwa.org)



## PRO Tips

- ✓ Follow up with folks 1 on 1.
- ✓ Go door to door. The best way to communicate is still face to face.
- ✓ Make changes to the site plan based on what you hear and what resources start to pop up.









SE A ST  
200

# Talking to People We Don't Normally Talk To





# The Build Team - Identify Team Roles

- Moneymakers (fundraisers)
- Hunter-Gatherers (materials)
- Makers (design/construction)
- Coordinators (logistics)
- Mouthpieces (communication)
- Documentarians (film, blog etc.)





# Develop a site plan...

Bentonville Public Library

SE A St

19'10"

6'x8' painted box

Sign

Sign

Sign

Pavement markings about 200' feet apart

Paint

Paint

3' armadillo barriers spaced 5' apart

4' center dashed lines spaced 3' apart

8' two-way path

## PRO Tips

- ✓ Include typical dimensions
- ✓ Note materials + install notes
- ✓ MUTCD Sign locations
- ✓ More clarity here means a smooth procurement process

# Setting the Date

## WORLD SUMMIT

### Bentonville, Arkansas, November 10-12, 2016

*"Building Tomorrow's Mountain Biking Today"*

We would like to invite you to the seventh International Mountain Bicycling Association (IMBA) World Summit in Bentonville, Arkansas.

From Whistler, British Columbia in 2004 to Steamboat Springs, Colorado in 2014, IMBA's world summits always draw a worldwide audience. Each host community adds its distinct flavor, as leading representatives from mountain bike advocacy groups, land management agencies, and the bicycle industry gather to share success stories and plan the future of mountain biking.

Featuring Northwest Arkansas and its iconic trail systems within the Ozark Mountains, participants will experience the rugged beauty of this area exploding with mountain bike enthusiasts and see the unique trail connectivity that showcases both the bustling downtown city and the scenic Ozark landscape.

The World Summit program includes keynote speakers, educational sessions, an expo, networking and—of course—plenty of time to explore local trails.

Join us for the 2016 IMBA World Summit—you won't want to miss it!

**SOLD OUT! Thank you for the outstanding turnout.**

*Still looking to be part of the event? Space is STILL available for the ICP MTB Clinics!*

LOGIN  
register

- Calendar
- Region Summits
- Take a Kid Mountain Biking Day
- ▾ World Summit
  - Overview Schedule
  - Wednesday (11/9)
  - Thursday (11/10)
  - Friday (11/11)
  - Saturday (11/12)
  - ICP MTB Clinics
  - Presenters
  - Demo Bikes & Expo
  - Travel Info
  - Local Venue Riding
  - Shuttle Info
  - Bookend Rides
  - Sponsor/Exhibitor Info
  - World Summit VIP Experience
- IMBA Event Partners



World Summit Sponsors

## PRO Tips

- ✓ Set a date early and stick with it! (Blackmail yourself)
- ✓ Look at the event calendar and leverage existing events (i.e.. opening of trail, IMBA).
- ✓ Be aware of events that may impact your build.
- ✓ Pay attention to the weather. Have a contingency plan.



# 3-4 weeks out - Have a Detailed Budget

Google Docs Spreadsheet: BikeNWA Rogers - Google X

URL: https://docs.google.com/spreadsheets/d/1bHKDy2FhhPdGI7Kzyq6AtGWfy3Xfuk-TTyWqVLq4KI/edit#gid=1009499328

File Edit View Insert Format Data Tools Add-ons Help Last edit was on October 31

Comments Share

Yellow Highlight =

Red Text = Question to discuss

Category	Item	Quantity/Amount	Est. Total Cost	Source/Link	Delivery Date	Delivery Location	Removal Plan	Notes/Questions
Traffic Control	cones	100+ cones	Donated	City	Nov 1	Distribute along route		
Traffic Control	Safety Vests	We purchased 11	Donated	Street Plans	We have them	Street Plans		
Preparation	Industrial Trash Bags	1 box	Included Below	Home Depot	Nov 1			We may have them
Preparation	Push broom + dust pan	2-3 push brooms and dust pans	Donated	Paxton has 1 push broom	Nov 2			for sweeping crosswalk
Painting	Disposable respirator mask	Ideally need 2-3 for people spraying spray chalk. Masks sold in packs of 20 at ~\$20	Included Below	Home Depot	Nov 1	Street Plans		
Wayfinding	Bike Signs (colorful, branded)	To create and print in house	Donated	City	Nov 1	City of Rogers City Hall		
Wayfinding	Zip ties for sign attachment (8")	3, 20-packs at \$4/pack	Included Below	Home Depot	Nov 1	Street Plans		
Misc Materials	TBD	TBD	\$254	Home Depot, Lowes	11-2-2016	Street Plans		
Bike Path, Buffer, + Parking Striping	WHITE PAINT	34 Cases White	\$1,111	<a href="http://usscproducts.com/field-marking-paints/aerosol-field-marking-paints/spraychalk-temporary-chalk/p/16/2">http://usscproducts.com/field-marking-paints/aerosol-field-marking-paints/spraychalk-temporary-chalk/p/16/2</a>	Oct 31	Rogers Farmers Market		
Diverter	Planters	4 barrels, 10 - 9" Trough	\$1,239	<a href="https://secure.potterybarn.com/customer-service/order-shipment-tracking/results.html?z=0=331438&amp;ordemum=063017785712&amp;bnrid=33011019&amp;cm_item=order_tracking&amp;tp=i-H43-Q2M-SmS-YMA317-3Z-4A1CY-1c-VkyCVK-1eEG2e&amp;cm_ven=Transact&amp;cm_cat=OrderConfirm&amp;cm_pla=TransactionalOrderConfirm&amp;cm_em=TONY@STREETPLANS.ORG">https://secure.potterybarn.com/customer-service/order-shipment-tracking/results.html?z=0=331438&amp;ordemum=063017785712&amp;bnrid=33011019&amp;cm_item=order_tracking&amp;tp=i-H43-Q2M-SmS-YMA317-3Z-4A1CY-1c-VkyCVK-1eEG2e&amp;cm_ven=Transact&amp;cm_cat=OrderConfirm&amp;cm_pla=TransactionalOrderConfirm&amp;cm_em=TONY@STREETPLANS.ORG</a>		Rogers Farmers Market		
Bike Lane Marking	BLACK OUT TAPE for existing markings	3 rolls of 8" x 120"	\$978	<a href="http://stop-painting.com/pavement-markings/black-line-mask.asp">http://stop-painting.com/pavement-markings/black-line-mask.asp</a>				
Conflict Zone + Diverter Paint	GREEN PAINT	26 Cases Green	\$849	<a href="http://usscproducts.com/field-marking-paints/aerosol-field-marking-paints/spraychalk-temporary-chalk/p/16/2">http://usscproducts.com/field-marking-paints/aerosol-field-marking-paints/spraychalk-temporary-chalk/p/16/2</a>	Oct 31	Rogers Farmers Market		
Center Line Striping	4" YELLOW TAPE	796', 265.3 yd, 1 roll = 120yd @ \$650/roll, 3 rolls	\$1,642	<a href="https://www.uline.com/Product/Detail/S-19407/3M-Specialty-Tapes/3M-A270ES-White-Stamark-Pavement-Marking-Tape-4-x-30-yds">https://www.uline.com/Product/Detail/S-19407/3M-Specialty-Tapes/3M-A270ES-White-Stamark-Pavement-Marking-Tape-4-x-30-yds</a>	Nov 1	Rogers Farmers Market		
Stop Bars	12" WHITE TAPE	3 x 30 yd rolls, \$726/roll	\$2,581	<a href="https://3m-pack-n-tape.com/3M-A380IES-Stamark-High-Performance-Tape-12-in-x-30-yd-1-per-carton.html?gclid=CMiB2d2q6s8CFQUehgodMREOHw">https://3m-pack-n-tape.com/3M-A380IES-Stamark-High-Performance-Tape-12-in-x-30-yd-1-per-carton.html?gclid=CMiB2d2q6s8CFQUehgodMREOHw</a>	Nov 1	Rogers Farmers Market		
Conflict Zone Striping	4" WHITE TAPE	796', 265.3 yd, 1 roll = 120yd @ \$650/roll, 3 rolls	\$1,642	<a href="https://www.uline.com/Product/Detail/S-19407/3M-Specialty-Tapes/3M-A270ES-White-Stamark-Pavement-Marking-Tape-4-x-30-yds">https://www.uline.com/Product/Detail/S-19407/3M-Specialty-Tapes/3M-A270ES-White-Stamark-Pavement-Marking-Tape-4-x-30-yds</a>	Nov 1	Rogers Farmers Market		
Bike Lane Protection	Armadillos	42 @ \$58.09 each @ 6' on center	\$2,369	<a href="https://www.trafficsafetystore.com/road-markers/zebra-lane-separator-5#Z13YL">https://www.trafficsafetystore.com/road-markers/zebra-lane-separator-5#Z13YL</a>	Oct 31	Rogers City Hall		
Bike Lane Protection	Surface Mount Plastic Delineators	80 for Rogers - \$24 each @ 10' on center	\$2,095	<a href="https://www.crowdcontrolstore.com/sm-700-surface-mount-post.aspx">https://www.crowdcontrolstore.com/sm-700-surface-mount-post.aspx</a>	Nov 1	Rogers Farmers Market		
Bike Lane Protection	Cycle lane delinator	45 for Rogers - \$50 each @ 8' on center	\$2,859	<a href="http://trafficlogix.com/products/services/cyclelane">http://trafficlogix.com/products/services/cyclelane</a>	Nov 3 - Nov 4	Rogers Farmers Market		Rogers has 48 of
Diverters	Planters		\$768					
Misc Planting Materials	Plants	Plants	\$250	Home Depot	11-1-2016	Street Plans		
<b>TOTAL</b>			<b>\$17,620</b>					

Navigation: + To Do List | TIMELINE | Staffing (day of) | Materials Budget | Materials Calcs | Volunteers | Stakeholders | Evaluation | Signage Plan | Communication Plan | DayOf Sched | Explore

System Tray: 11:18 AM 11/16/2016

# 3-4 weeks out - Detailed Budget

Category	Item	Quantity/Amount	Est. Total Cost	Source/Link
Traffic Control	cones	100+ cones	Donated	City
Traffic Control	Safety Vests	We purchased 11	Donated	Street Plans
Preparation	Industrial Trash Bags	1 box	Included Below	Home Depot
Preparation	Push broom + dust pan	2-3 push brooms and dust pans	Donated	Paxton has 1 push broom
Painting	Disposable respirator mask	Ideally need 2-3 for people spraying spray chalk. Masks sold in packs of 20 at ~\$20	Included Below	Home Depot
Wayfinding	Bike Signs (colorful, branded)	To create and print in house	Donated	City
Wayfinding	Zip ties for sign attachment (8")	3, 20-packs at \$4/pack	Included Below	Home Depot
Misc Materials	TBD	TBD	\$254	Home Depot, Lowes
Bike Path, Buffer, + Parking Striping	WHITE PAINT	34 Cases White	\$1,111	<a href="http://usscproducts.com/field-marking-paints/aerosol-field-marking-paints/spraychalk-temporary-chalk/p/16/2">http://usscproducts.com/field-marking-paints/aerosol-field-marking-paints/spraychalk-temporary-chalk/p/16/2</a>
Diverter	Planters	4 barrels, 10 - 9" Trough	\$1,239	<a href="https://secure.potterybarn.com/customer-service/order-shipment-tracking/results.html?z=0=33143&amp;ordemum=06301778&amp;bnid=3301019&amp;cm_item=order_tracking&amp;tp=i-H43-Q2M-SMA317-3Z-4A1CY-1c-VkyCVK-1eEG2e&amp;cm_ven=Transaction_m_cat=OrderConfirm&amp;cm_pla=TransactionalOrderConfirm_em=TONY@STREETPLANS.ORG">https://secure.potterybarn.com/customer-service/order-shipment-tracking/results.html?z=0=33143&amp;ordemum=06301778&amp;bnid=3301019&amp;cm_item=order_tracking&amp;tp=i-H43-Q2M-SMA317-3Z-4A1CY-1c-VkyCVK-1eEG2e&amp;cm_ven=Transaction_m_cat=OrderConfirm&amp;cm_pla=TransactionalOrderConfirm_em=TONY@STREETPLANS.ORG</a>
Bike Lane Marking	BLACK OUT TAPE for existing markings	3 rolls of 8" x 120"	\$978	<a href="http://stop-painting.com/pavement-markings/black-line-masking">http://stop-painting.com/pavement-markings/black-line-masking</a>
Conflict Zone + Diverter Paint	GREEN PAINT	26 Cases Green	\$849	<a href="http://usscproducts.com/field-marking-paints/aerosol-field-marking-paints/spraychalk-temporary-chalk/p/16/2">http://usscproducts.com/field-marking-paints/aerosol-field-marking-paints/spraychalk-temporary-chalk/p/16/2</a>
Center Line Striping	4" YELLOW TAPE	796', 265.3 yd, 1 roll = 120yd @ \$650/roll, 3 rolls	\$1,642	<a href="https://www.uline.com/Product/Detail/S-19407/3M-SpecTapes/3M-A270ES-White-Stamark-Pavement-Marking-Tape-x-30-yds">https://www.uline.com/Product/Detail/S-19407/3M-SpecTapes/3M-A270ES-White-Stamark-Pavement-Marking-Tape-x-30-yds</a>
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Conflict Zone Striping	4" WHITE TAPE	796', 265.3 yd, 1 roll = 120yd @ \$650/roll, 3 rolls	\$1,642	<a href="https://www.uline.com/Product/Detail/S-19407/3M-SpecTapes/3M-A270ES-White-Stamark-Pavement-Marking-Tape-x-30-yds">https://www.uline.com/Product/Detail/S-19407/3M-SpecTapes/3M-A270ES-White-Stamark-Pavement-Marking-Tape-x-30-yds</a>
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Diverters	Planters		\$768	
Misc Planting Materials	Plants	Plants	\$250	Home Depot
<b>TOTAL</b>			<b>\$17,620</b>	

## PRO Tips

- ✓ Identify materials storage location early.
- ✓ Make sure you have access to storage for build day.
- ✓ Include a removal plan for everything.
- ✓ Identify stewardship of materials after project. Who will take care of removal and storage of items post-build?

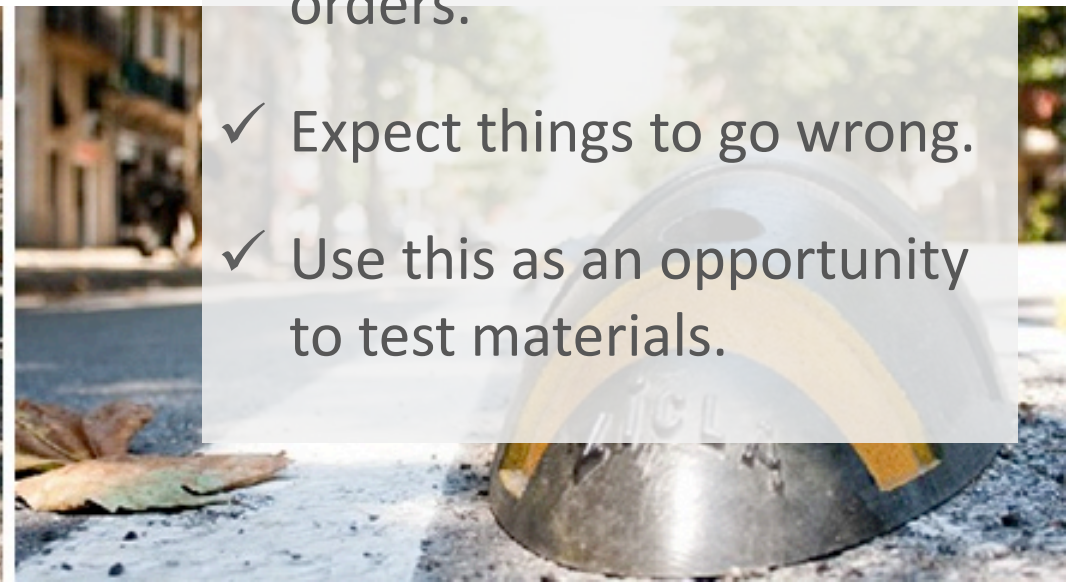


# Choosing the right materials



## PRO Tips

- ✓ Consider durability - How long can the materials stay in the ground?
- ✓ Donated materials work for some items.
- ✓ Be mindful of long lead times for bulk/special orders.
- ✓ Expect things to go wrong.
- ✓ Use this as an opportunity to test materials.



# 2-3 weeks out - Build Day Schedule

BikeNWA Rogers - Google Docs

https://docs.google.com/spreadsheets/d/1bHKDy2FhhPdGI7Kzyq6AtGWfy3Xfuk-TTyWqVLq4KI/edit#gid=480105216

BikeNWA Rogers

File Edit View Insert Format Data Tools Add-ons Help Last edit was on October 31

Time Slot

	A	B	C	D	E	F
1	Time Slot	Job Name	Job Description	Staffing Lead/Captain	Total Volunteers Needed	Staffing Plan / Details
9	<b>Tuesday 11/1</b>					
10	<b>Pre-Event / Set-up</b>					
11	All Day	Prep Install Holes	Drill holes in agreed locations.	Nathan (Rogers)		
12	Anytime	Street Sweeping	Ensure that debris is removed, and locations where bike lanes will be installed is clean.	Nathan (Rogers)		
13	Anytime	Block Parking Lane	Ensure that parking is clear by morning of install	Nathan (Rogers)	0	
14	<b>Wednesday 11/2</b>					
15	<b>Pre-Event / Set-up</b>					
16	6:00 AM	Soft Closure	Soft Closure of Street for install	Nathan (Rogers)	0	City of Rogers
17	7:30 am - 8:30 am	Materials Delivery	Supply pick-up/transport to site	Tim (NWARPC)?	0	Distribute plastic delineators;
18	7:30 am - 8:30 am	Chalk Line	Start Chalking to prep for teams	Tony + Dana		
19	8:30 AM	Call time for Captains	All NWARPC, Street Plans, and lead City Staff on site. Radios distributed. Jobs reviewed.	Tony (Street Plans)	0	Once check-in is done, all Captains assist with load-in until other duties require attention, as assigned
20	<b>Demo Build Shift 1</b>					
21	8:40 am - 12:00 pm	Bike Lane Chalking	Use of chalk lines to draw bike lanes	4 teams		
22	8:30 AM - 12:00 PM	Bike Lane - Stripping - outer	use stripping machine to paint outer two lines	Paxton + Tony		
23	8:30 AM - 12:00 PM	Bike Lane - Stripping - inner	Cut yellow stripes and align with chalk lines	Dana Wall (Street Plans)		
24	9:00 AM - 10:00 AM	Posting Sign/Wayfinding	Place signs throughout event per site plan		1-2	
25	8:30 AM - 12:00 PM	Bike Lane - Protection	Intsall amadillos			Stan?
26	8:30 AM - 12:00 PM	Bike Lane - Protection	Plastic Delineators			
27	8:30 AM - 12:00 PM	Bike Lane - Black Out, Hatch Marks; stop bars	Cut 12" stop bars, black out tape and hatch marks	Sheryl?	2	
28	8:30 AM - 12:00 PM	Bike Lane - Stencils	Bike stencils along route	Nathan?	2	
29	<b>Demo Build Shift 2</b>					
30	1:00 - 5:30 PM	Bike Lane - Stripping - outer	use stripping machine to paint outer two lines	Paxton + Tony	0	
31	1:00 - 5:30 PM	Bike Lane - Stripping - outer	Cut yellow stripes and align with chalk lines	Dana Wall (Street Plans)	-	
32	1:00 - 5:30 PM	Bike Lane - Black Out, Hatch Marks; stop bars	Cut 12" stop bars, black out tape and hatch marks		1	
33	1:00 - 5:30 PM	Bike Lane - Stencils	Bike stencils along route		1-2	

To Do List | TIMELINE | Staffing (day of) | Materials Budget | Materials Calcs | Volunteers | Stakeholders | Evaluation | Signage Plan | Communication

## PRO Tips

- ✓ The team should have one captain. The person who is directing work and knows all.
- ✓ Designate activity captains. Practice makes perfect!
- ✓ Set up should happen in the days before. Blocking lanes, parking, prelim install can all happen prior.
- ✓ Make sure area is clean and dry.



# Ongoing - follow up, follow up, follow up!

	A	B	C	D
1	Assigned to:	Request	NOTES	Result
2	City of Rogers	Drone Video	Lt from Fire Dept will use his drone; pick day with best weather	Confirmed
3	WWF	Documentation	Take before photos Nov 1.	Confirmed
4	SP	Documentation	Tony to call TJ about lift	
5	Nathan	Street Sweeping	Schedule around weather	In progress
6	Nathan	Predrilling Holes	Scheduled for Nov 1. Nathan to check on chalk line.	In progress
7	Nathan	Evaluation	Company doing video counts, volume and street data next week; will deliver in spreadsheet form; Nathan already did counts on Poplar + Ark, 1, 2, 3 and speed data, and bike ped data at peak times at these intersections; Paxton to follow up with Nathan; \$800 for an intersection	in progress
8	Paxton	Programming	Working with Bike Rogers; waiting to see where we land with northern section on 3	in progress
9	SP/Paxton/Rogers	Evaluation	Post counts?	
10	Nathan	Blocking Parking	"No parking" signs	
11	SP	Communications	Dana needs to send survey number	In progress
12	SP	Communications	Send PR to Ben	In progress
13	SP	Communications	Blurb about project to Karen; will go out in chamber newsletter	In progress
14	SP	Procurement	See materials list, need to finish buying protective barriers, paint and tape	in progress
15	Ben	Communications	Booth @ upcoming events	?
16	Ben	Communications	Send out press release (coordinate with Luis)	waiting on Tony
17	Ben	Communications	print posters - both paper and corrugated board	good to go after today
18	SP	Site plan	making adjustments - paint through intersections; use paint for striping to save money; price out Olive and Maple intersections, and sharrow plans.	in progress
19	SP	Site plan	Traffic signs - Sp to get a list to Nathan	
20	SP	Communications	send out email today 10-21 to volunteers	
21	SP	Procurement	need a fork lift	
22	SP	Stencils	Create stencils	
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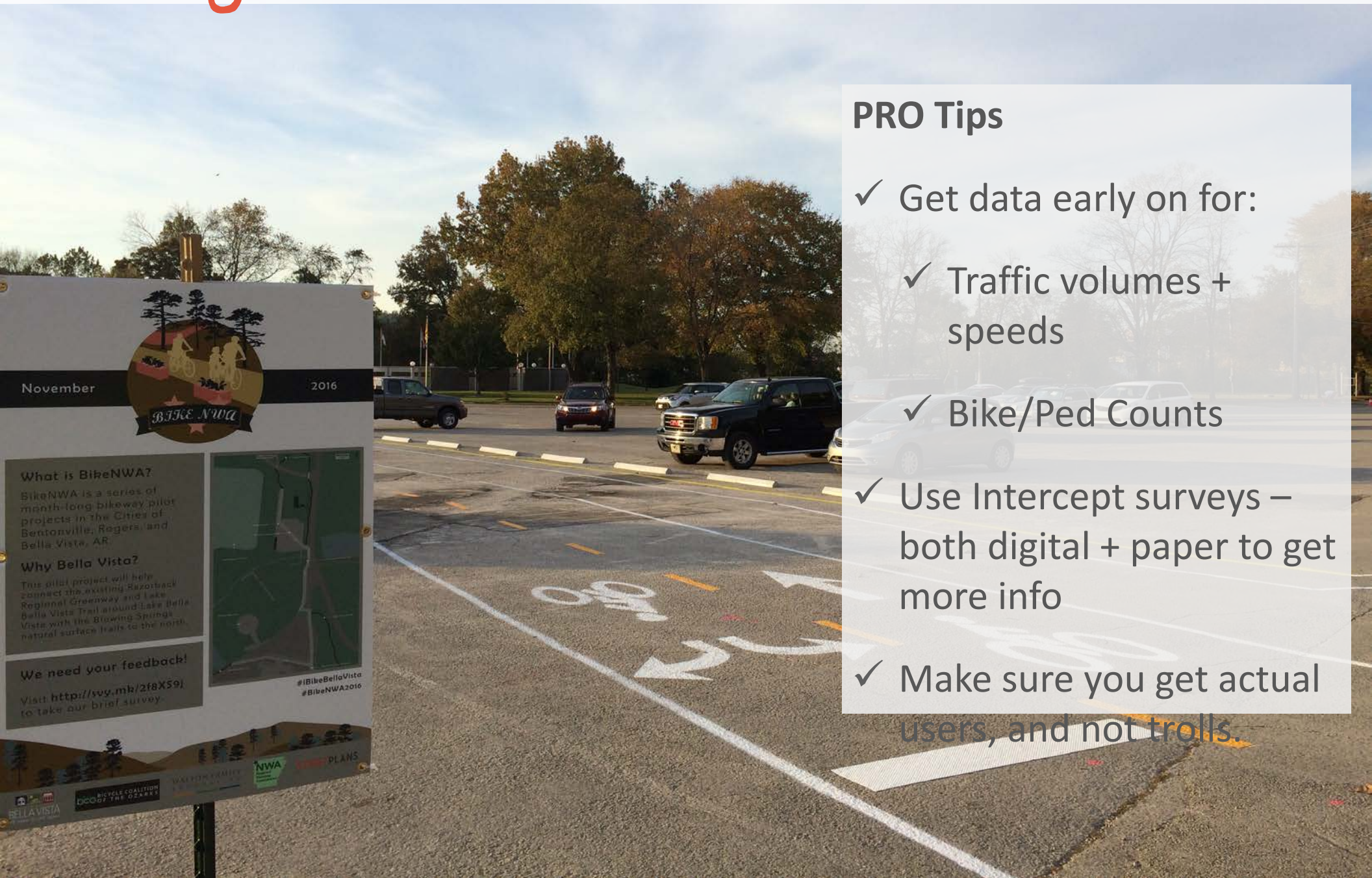
## PRO Tips

- ✓ Increase internal communications in final weeks.
- ✓ Triage plan – know when to hold ‘em and when to fold ‘em. Be realistic about resources.
- ✓ Expect last minute changes and adjustments.
- ✓ Get lots of rest night before!

# Evaluation



# Surveys



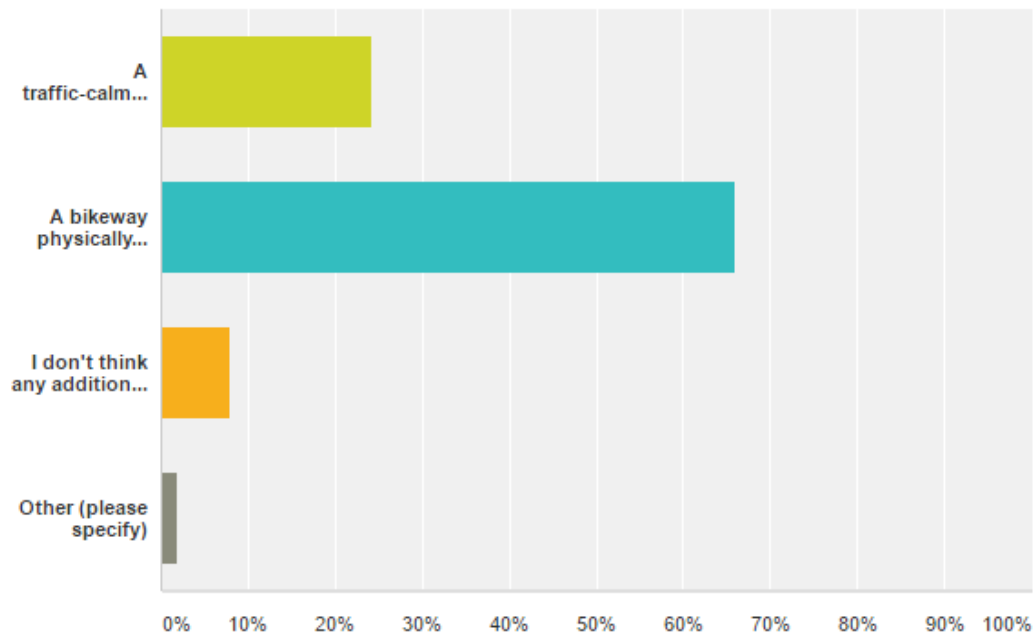
## PRO Tips

- ✓ Get data early on for:
  - ✓ Traffic volumes + speeds
  - ✓ Bike/Ped Counts
- ✓ Use Intercept surveys – both digital + paper to get more info
- ✓ Make sure you get actual users, and not trolls.

# What we learned

What type of cycling facility would you like to see connect the Crystal Bridges Trail, the Bentonville Square, and the Downtown Trail?

Answered: 165 Skipped: 2



*“Absolutely I'd like a stronger/permanent connection. The option for using Cherry St instead of Poplar between 1st and 3rd is not given below. That is the route I think would be safest, most direct and the best overall option. Glad to have the experiment and hope you get a lot of feedback.”*

Answer Choices	Responses
▼ A traffic-calmed, slow speed street shared by people driving, walking, and cycling.	24.24% 40
▼ A bikeway physically protected from moving traffic with a barrier.	66.06% 109
▼ I don't think any additional cycling or traffic-calming facilities are needed at this time.	7.88% 13
▼ Other (please specify) <a href="#">Responses</a>	1.82% 3
Total	165

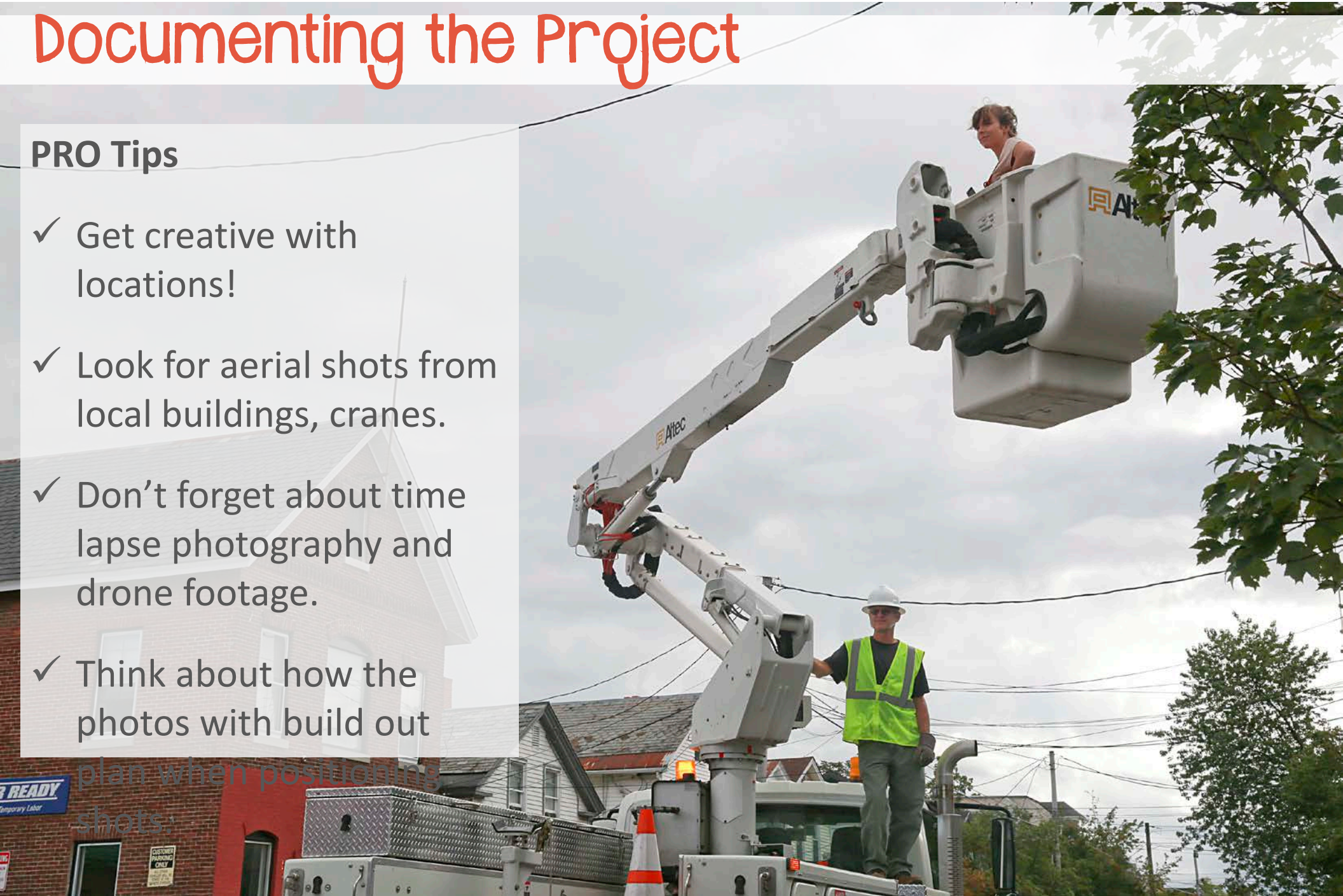


# Documenting the Project

## PRO Tips

- ✓ Get creative with locations!
- ✓ Look for aerial shots from local buildings, cranes.
- ✓ Don't forget about time lapse photography and drone footage.
- ✓ Think about how the photos will build out

plan when positioning shots.



**The Build!**



# Putting it all together





# Draw + measure first



## PRO Tips

- ✓ Critical first step - measure + chalk out lines – this time saver will make everything else move smoothly.
- ✓ Expect variations from the site plan.



# Installing protective barriers

## PRO Tips

- ✓ Some devices will need to be drilled, others can be glued. Gorilla Glue works wonders!

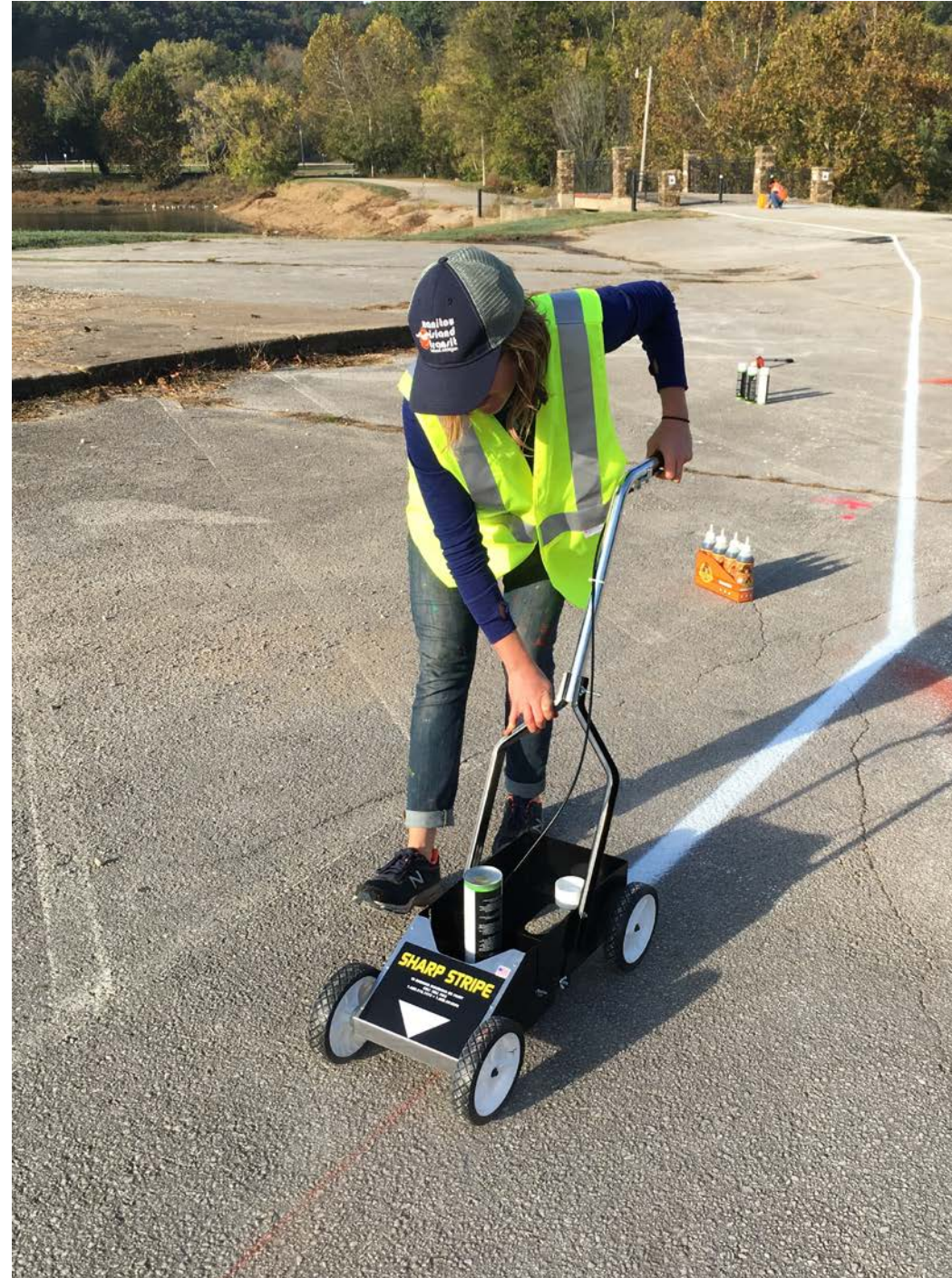




# Lay down tape and striping

## PRO Tips

- ✓ Use a striping machine for easy, straight lines.
- ✓ Depending on project duration, you may want to change the type of paint used. Some are more permanent than others.





# Pavement Marking Stencils









# Testing Materials + Types













# NWA's First Neighborhood Greenway



## PRO Tips

- ✓ Find a steward for any live plants – these will need to be watered!
- ✓ Diverters are for low speed, low volume streets.





Signs = wayfinding, educational, MUTCD





There will be adjustments and follow-up...



Tim's Car!





Most Important Rule: HAVE FUN!



[tony@streetplans.org](mailto:tony@streetplans.org)

**STREETPLANS**  
MIAMI NEW YORK