A Regional Approach to Tactical Urbanism Demonstrations in Southern California





APBP Professional Development Seminar 2017















https://player.vimeo.com/video/188186422

Go Human Partners & Funders









san bernardino county transportation authority



Go Human Campaign Objectives



- Reduce collisions, create safe streets
- Increase rates of active transportation
- Reduce greenhouse gases
- Improve public health
- Change the reputation of the region
- Support other active transportation investments



Go Human Campaign Objectives



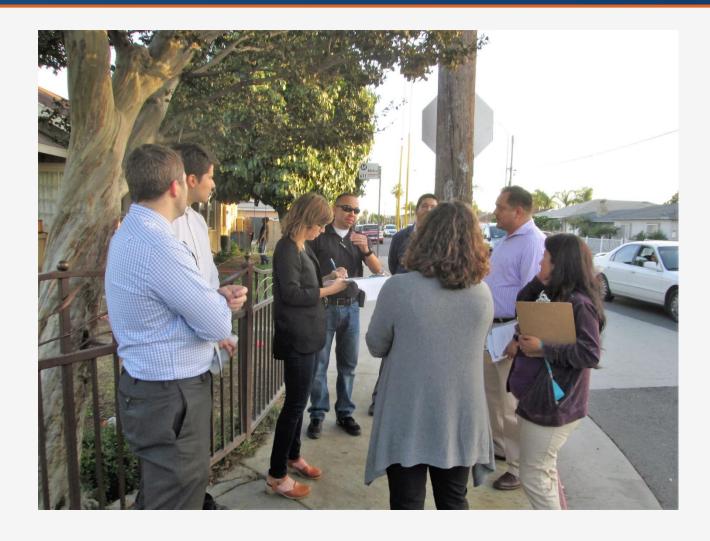
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Partnering with Local Agencies



- Outreach to agencies
- Call for events
- Memorandum of Understanding



Program Sustainability



- "Library" of materials to share with agencies
- Encourage communities to add demonstration activities into infrastructure and programming grant applications





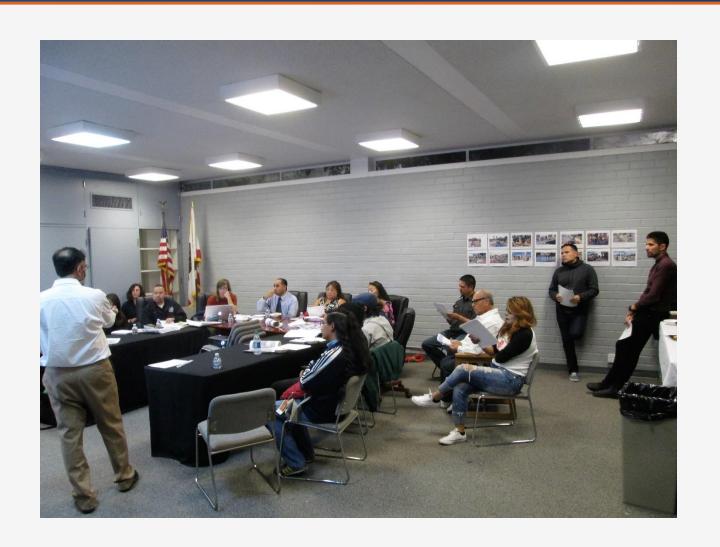






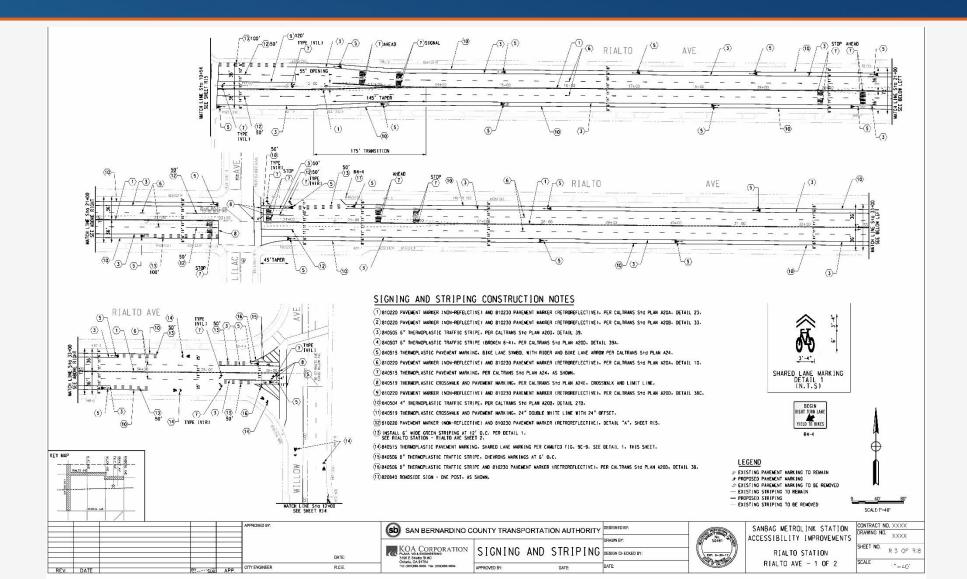


- Mouthpieces: To assist with communication and social media, and local project branding
- Hunter-Gatherers: To help track down locally available borrowed/donated/low-cost materials, identify local staging areas, etc.
- Makers: To assist with planning, design, construction, and build-out of the project's physical elements
- Shepherds: To recruit volunteers



Project Designs

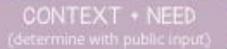




Project Delivery Process









DEMONSTRATION (1 day-1 week - \$)



PILOT (several weeks - 1 year + \$\$)



INTERIM DESIGN (1 year - 5 years - \$\$\$)



LONG-TERM/CAPITAL (5 years - 50 years · \$\$\$\$)













Project Delivery Process





CONTEXT + NEED
(determine with public input)



DEMONSTRATION (1 day-1 week - \$)



PILOT (several weeks - 1 year \$\$)



INTERIM DESIGN (1 year - 5 years - \$\$\$)



LONG-TERM/CAPITAL (5 years - 50 years · \$\$\$\$)

EVALUATION











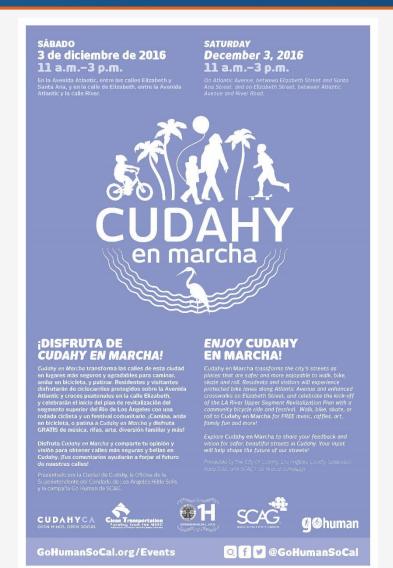
Concept Drawings & Signage Plan





Branding & Marketing







Canvassing/Outreach





Time to Build!

Go Human Supply Inventory





Local/Donated Materials





Volunteers are Key!







Traffic Control Plan

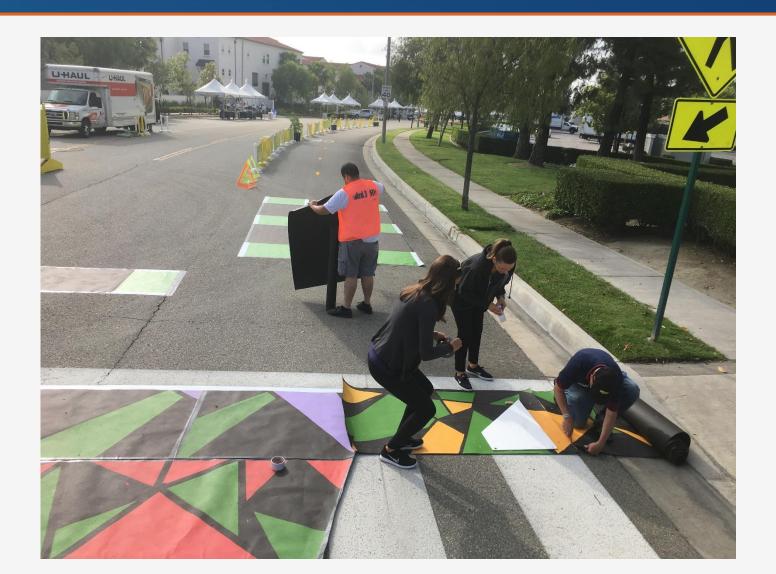






Install it!





Install it!





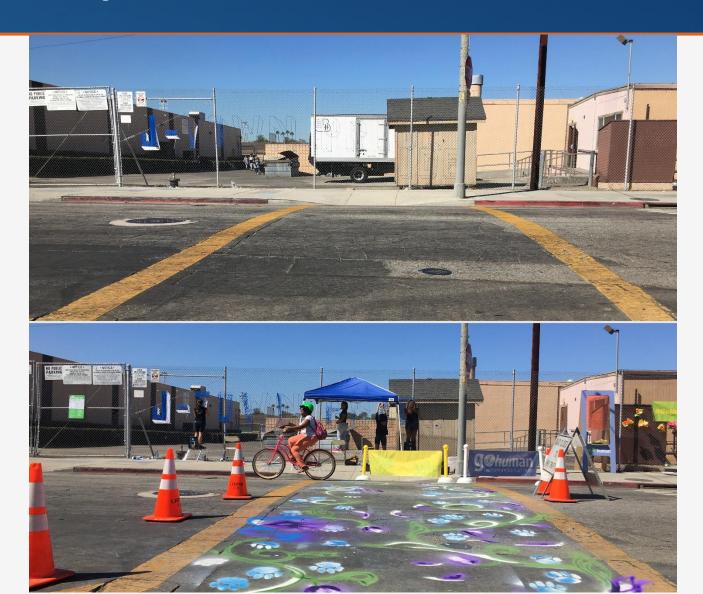






Incorporate Art





Incorporate Art





Signage







Signage







Place Making Design Features: Parklets + Seating





Place Making Design Features: Seating, Shade + Games











Programming





Programming







Education and Encouragement







Go Human Challenge



Go Human Challenge / Reto Go Human

Take the Go Human Challenge! Visit 3 stations to become a walking and biking champion for your community. Turn in your completed passport with 3 stamps at any station to earn prizes!

Acepta el Reto Go Human y visita 3 estaciones para convertirte en un campeón di la caminata y la bicicleta en tu comunidad. ¡Entra para ganar un premio gratis por completar el reto!



Go Human Guru / Gurú Go Human

Become a Go Human trivia whiz! Spin the wheel for fun facts. Grab a spoke card and get a stamp!

¡Conviértete en un conocedor de Go Human! Gira la rueda por datos divertidos. Consigue una tarjeta para los rayos de tu bicicleta y obtén un sello.



Mover and Shaker / Movedor y Agitador

When streets are designed for people walking and biking, we have safer communities, cleaner air, and easier ways to move around. What are your favorites? Vote to get a stamp.

Cuando las calles están diseñadas para la gente caminando o en bicicleta, tenemos comunidades más seguras, aire más limpio y es mucho más fácil movernos de un lado a otro. ¿Cuáles son tus favoritas? Vota para obtener un sello.



Champion for Change! / ¡Campeón del Cambio!

How will you Go Human today, and every day? Take a pledge and tell the world! Make a button to get a stamp.

¿Cómo te moverás de forma humana hoy y todos los demás días? Haz un compromiso y díselo al mundo. Haz un botón y obtén un sello.



Safety Star / Estrella de la Seguridad

How can we make our streets safer? Name two safety ideas for a stamp.

¿Cómo podemos hacer nuestras calles más seguras? Nombra dos ideas seguras para obtener un sello.

•		
2		



Buffered Bike Lanes

Buffered bike lanes create extra space between bicyclists and vehicles.

Ciclocarriles con Separación

Los ciclocarriles con separación crean espacio extra entre los ciclistas y los automóviles.

Two-way Separated Bike Lanes

2-way separated bike lanes improve safety and create even more space for people on bikes.

Ciclovías

Las ciclovías mejoran la seguridad y crean mucho más espacio para la gente en bicicleta.

Intersection Treatments

Pedestrian Refuge Islands and Improved Crosswalks make crossing the street shorter, safer, and easier.

Mejoras a las intersecciones

Los refugios peatonales y cruces peatonales mejorados hacen que cruzar la calle sea más corto, seguro y fácil.

Parklets

A parklet is a tiny street plaza. They extend the sidewalk and create more space to eat, relax and hang out.

Miniparques

Un miniparque es una pequeña plaza en la calle. Son una extensión de la acera que crea más espacio para comer, relajarse y pasar el rato.

Conflict Zone

This bright green pavement grabs your attention and shows where bicycles and cars cross paths, creating a safer, more visible path.

Zona de Conflicto

Este pavimento verde brillante llama tu atención y muestra donde las bicicletas y los autos cruzan caminos, creando un camino más seguro y visible., relajarse y pasar el rato.

Go Human Challenge







Opportunities for Feedback









Experience The Tracks at Brea Participant Survey

La Ciudad de Brea y SCAG están juntando información para planear senderos y mejoras a las calles en el sur de California. ¡Complete esta encuesta para recibir un boleto para la rifa de un premio!

1. ¿Qué tipo de instalaciones le gustaría ver en el sendero Tracks Trail?



2. ¿Con qué frecuencia camina o corre en su barrio?

☐ A diario ☐ Algunas veces a la semana

☐ Algunas veces al mes ☐ Rara vez/nunca



Bebederos

Sí Quizáe Na

Ouizás

Ouizás

Señalética v Letreros

Quizás

3. ¿Con qué frecuencia anda en bicicleta en Brea?

☐ A diario ☐ Algunas veces a la

semana

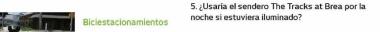
☐ Algunas veces al mes ☐ Rara vez/nunca

4. ¿Con qué frecuencia anda en bicicleta fuera de Brea?

No Algunas veces a la

☐ Algunas veces al mes ☐ Rara vez/nunca

☐ Algunas veces al mes ☐ Hara vez/nunc



6. Circule las 3 cosas de la lista que harían de su

ciudad un mejor lugar para andar en bicicleta

Más ciclocarriles

Ciclovías (ciclocarriles separados) Completar el sendero The Tracks at Brea Bicicletas Compartidas

Educación para los automovilistas

Educación para los ciclistas

Rodadas grupales

Mejor cumplimiento de las reglas de tránsito

Nada. Está bien como es



Vea el reverso para continuar

Celebrate!





Tell the World!





https://www.youtube.com/watch?v=16nOj0oyt40

Connect the Loop Event



Saturday, June 10, 2017 11:00 a.m. - 3:00 p.m.

At Fairmont Boulevard and E. La Palma Avenue



Walk, Bike, and Roll to Connect the Loop!

JOIN US as OC Parks demonstrates street improvements that make walking and biking in our community safer and more enjoyable. Experience riding your bike on a separated bike lane, and riding or walking on an off-street shared-use path. Plus, enjoy food trucks, entertainment, family-friendly activities, a bicycle rodeo, giveaways, and more! Bike parking will be available

TAKE THIS OPPORTUNITY at Connect the Loop to share your feedback and vision on walking and biking improvements. Your input will help us shape the future of the OC Loop

FOR MORE INFORMATION please contact Rory Paster, OC Parks at rory.paster@ocparks.com or Tuan Richardson at tuan.richardson@ocparks.com.

Presented by:







Walk, Bike, and Roll to Connect the Loop!

Demonstration Hours: 11:00 a.m. - 3:00 p.m.



















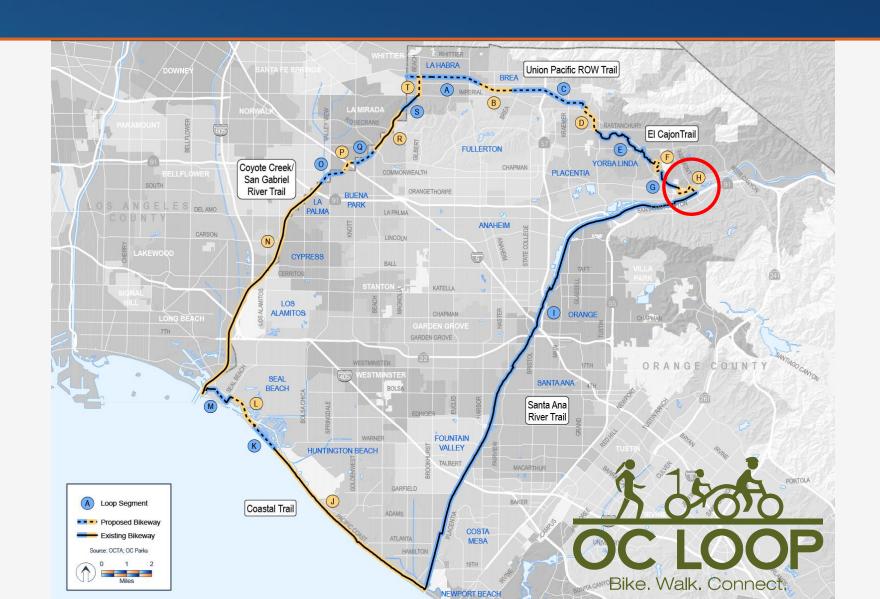






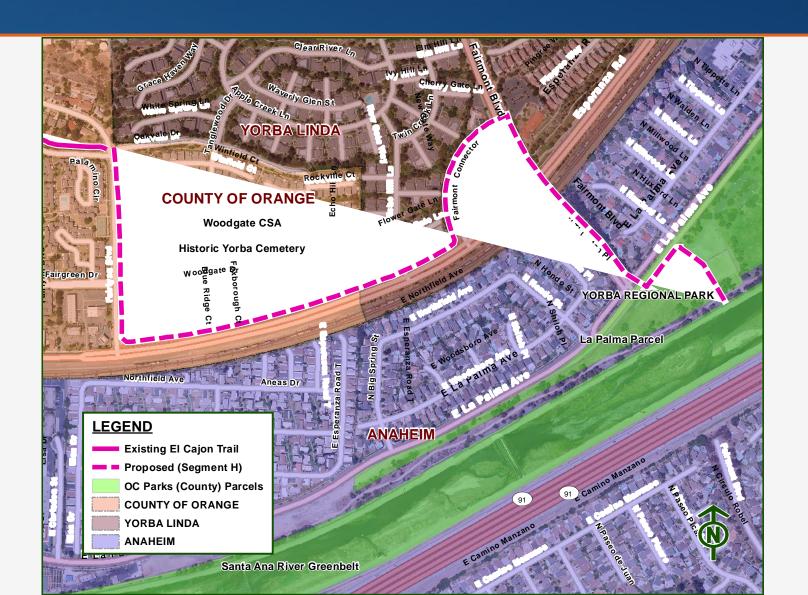
OC Loop Gap Segments





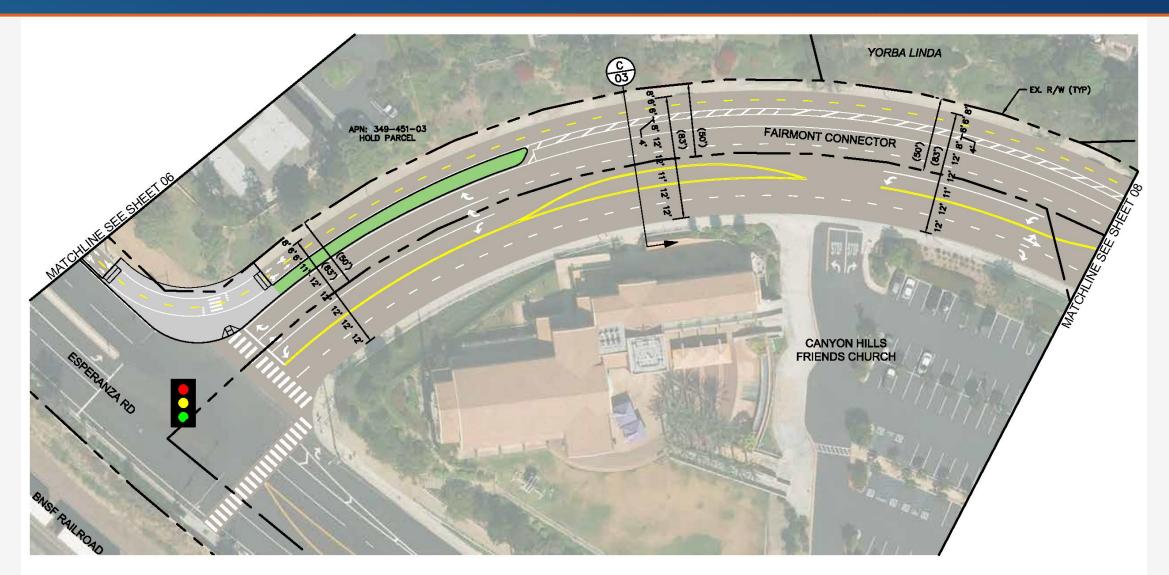
Segment H – Jurisdictional Boundaries





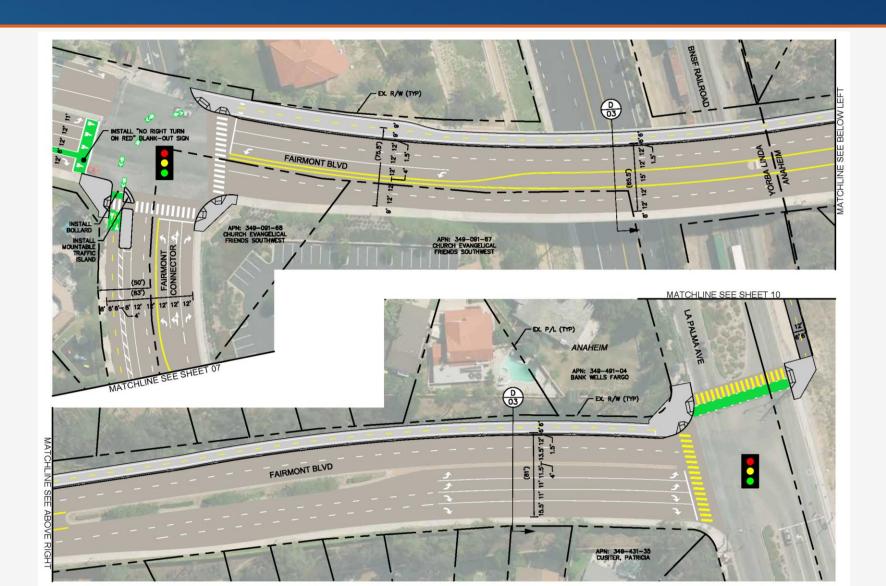
Preliminary Engineering Concept Plans – Esperanza Rd. & Fairmont Connector





Preliminary Engineering Concept Plans - Fairmont Connector & Fairmont Blvd.





Preliminary Engineering Concept Plans – La Palma Ave. to Santa Ana River Trail





Collaborating with Regional Agencies & Local Jurisdictions

















Go Human Demonstration Concept Map





Go Human Demonstration Concept Map









Go Human Demonstration Concept Map





Fairmont Connector and Faimont Boulevard Intersection



Fairmont Boulevard and E La Palma Avenue Intersection



Two-Way Shared Path Signage to delineate combined bi-directional bicycle and pedestrian



- Use existing shared-use path on side of Fairmont Boulevard and add center line stripe with traffic tape and signage to alert people to shared condition.
- Add outreach activities to let people know about plans to widen path through OC Loop

FAIRMONT BLVD. **DETAIL**

LEGEND

- Temporary Two-way, Parking Protected Bike Lane
- Parking Lane
- Traffic/Lane Closure Needed
- Suggested Vehicle Right Turn Path
- Two-Way Shared Path
- Two-Way Shared Path Signage
- Existing Trails and Bikeways
- Existing Trail Access
- Potential Programming Hub Skate Demo
- Parking Lot
- Suggested Path of Bike Travel
- Focus area for decorative graphics (see Appendix)

TRAFFIC CONTROL NEEDS:

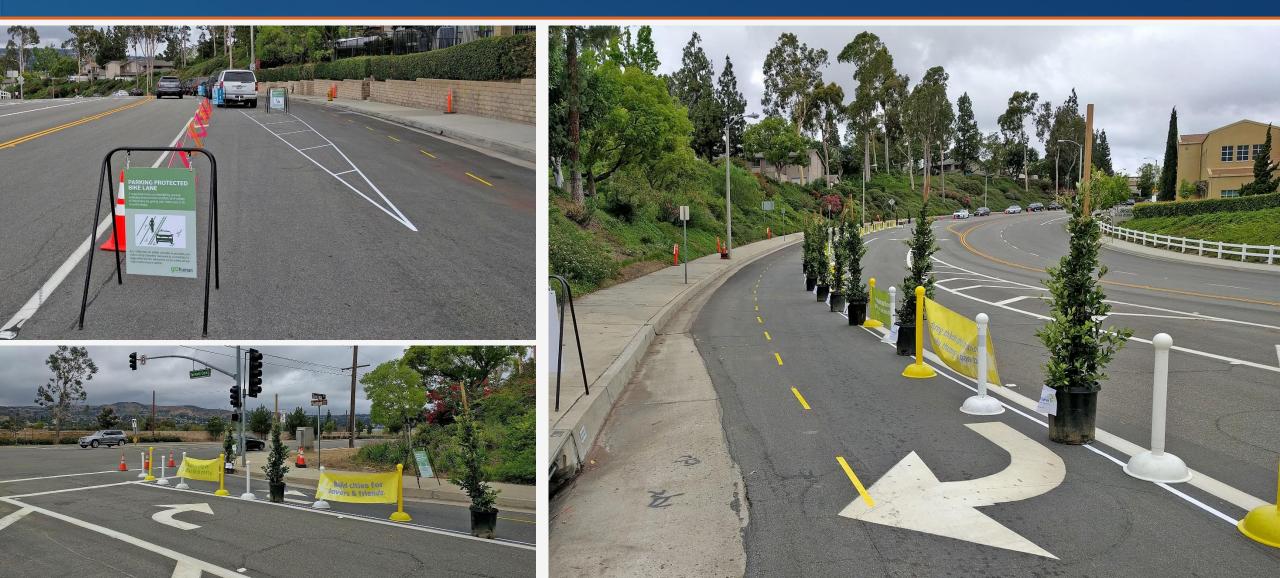
- N/A -- all demonstration elements will be installed on the existing, 10 ft. separated shared path.







































































Next Steps for OC Loop Gap Closure





- **Segment D** Carbon Creek Channel Bikeway | Bastanchury Rd. to Imperial Hwy (0.5 miles)
 - FY '17 18: Commence Right-of-Way and Final Design Phases
 - Funding: 2016 OCTA Bicycle Corridor Improvement Program (BCIP) + County of Orange 7-Year Capital Improvement Program (CIP)
- **Segment F** El Cajon Trail | Buena Vista Ave. to Arroyo Cajon Dr. (0.9 miles)
 - Completed in FY '16-17
 - Funding: County of Orange 7-Year Capital Improvement Program (CIP)
- Segment H El Cajon Trail | Fairlynn Blvd. to Santa Ana River Trail (1.2 miles)
 - Environmental Phase Completed in FY '16-17
 - Funding: Future Local, State, and Federal Grants + County of Orange 7-Year Capital Improvement Program (CIP)
- Segments O, P, Q Coyote Creek Bikeway | North Fork to Malvern Ave. (2.7 miles)
 - Initiate Environmental Phase in FY '17-18.
 - Funding: Caltrans Active Transportation Program (ATP) Cycle 2 + County of Orange 7-Year Capital Improvement Program (CIP)

Share your ideas with us!



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Ryan Johnson – Alta Planning + Design ryanjohnson@altaplanning.com

Tuan Richardson – OC Parks tuan.richardson@ocparks.com

www.GoHumanSoCal.org #GoHumanSoCal









