



ASSOCIATION OF PEDESTRIAN
& BICYCLE PROFESSIONALS

Expertise for Active Transportation

2025 Webinar Sponsorship Packages

WHO WE ARE

The Association of Pedestrian and Bicycle Professionals is the professional home for pedestrian and bicycle professionals. The mission of APBP is to grow the pedestrian and bicycle profession and its influence by facilitating the exchange of professional and technical knowledge, elevating practitioners' skills and defining the field. The organization boasts over 1,100 members in the United States and Canada, as well as other countries around the globe who serve as decision-makers in contracting for services, plans, and products.

WHAT WE DO

APBP members work at all levels of government, in manufacturing, and as consultants, advocates, researchers, and students in a wide range of disciplines: transportation planning and engineering, urban design, landscape architecture, public health, active living, and Safe Routes to School.

Our members embody the expertise to move active transportation forward.

FROM THE MEMBERS

“It was practical information that I can apply in my work.”

“APBP gave us resources to implement new ideas.”



PHOTO CREDITS
Left to Right: Ethan Melone, Nick Falbo

2025 APBP WEBINAR PROGRAM

The APBP annual webinar program consisting of monthly trainings designed to enhance attendees' knowledge on relevant and timely topics in the active transportation profession. The technical trainings are presented by top-notch leaders in the field to help build capacity for sustainable transportation and provide continuing education opportunities to our diverse membership. A sample of the 2025 webinar topics include:

- E-Equity: Designing, delivering, and scaling an income-tiered e-bike rebate program from local to provincial implementation
- Strategies to Improve Pedestrian Safety in Darkness
- Understanding the Bike-Train Connection: Best Practices & How to Collect Data on Experiences
- Advisory Bike Lanes: What We Can Learn from Dutch Experience
- Safe Access to Services Leads to Safe Streets
- Building Capacity and Engagement Through Community Transportation Academies

Webinar Sponsorship PLUS - \$1,000

For your support, you will receive:

- Graphic ad in *The Bulletin*, APBP's e-newsletter, anytime during the year
- Featured article in *The Bulletin* anytime during the year
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- Twitter posts with thanks to our sponsors
- One complimentary webinar access link for each webinar in the series

Webinar Sponsorship - \$800

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PHOTO CREDITS

Left to Right: Eric Lowry, Geneva Hooten

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“I enjoyed the robust Q&A session that occurred following the presentations.”



PHOTO CREDITS

Left to Right: Nancy Winkelman, Ann Pierce, Bob Patten, Jesse Boudart