



ASSOCIATION OF PEDESTRIAN  
& BICYCLE PROFESSIONALS

*Expertise for Active Transportation*

## 2023 Webinar Sponsorship Packages

### WHO WE ARE

The Association of Pedestrian and Bicycle Professionals is the professional home for pedestrian and bicycle professionals. The mission of APBP is to grow the pedestrian and bicycle profession and its influence by facilitating the exchange of professional and technical knowledge, elevating practitioners' skills and defining the field. The organization boasts 1,000 members in the United States and Canada, as well as other countries around the globe who serve as decision-makers in contracting for services, plans, and products.

### WHAT WE DO

APBP members work at all levels of government, in manufacturing, and as consultants, advocates, researchers, and students in a wide range of disciplines: transportation planning and engineering, urban design, landscape architecture, public health, active living, and Safe Routes to School.

Our members embody the expertise to move active transportation forward.

## FROM THE MEMBERS

**“It was practical information that I can apply in my work.”**

**“APBP gave us resources to implement new ideas.”**



PHOTO CREDITS  
Left to Right: Ethan Melone, Nick Falbo

## 2023 APBP WEBINAR PROGRAM

APBP offers an annual webinar program consisting of monthly trainings designed to enhance attendees' knowledge on relevant and timely topics in the active transportation profession. The technical training presented on the third Wednesday of each month at 3:00 pm ET by top-notch leaders in the field build capacity for sustainable transportation and provide continuing education opportunities to our diverse membership.

2023 webinar topics include:

- Data storytelling for multimodal pathways
- More than a cycle lane: How investment in better walking and cycling networks improves accessibility for people with disabilities
- Systemic Safety – From Analysis to Implementation
- Community-led Temporary Demonstrations & Partnerships
- Evolution of Bikeways - How Cities Have Progressed with the Ever-changing Design Guidance and Research

### For your support of \$750, you will receive:

- A featured article in This Week at APBP, our e-newsletter anytime throughout the year
- Logo included on webinar opening slides (all 12 months)
- Logo included on APBP Education Center website (all 12 months)
- Twitter posts with thanks to our sponsors
- One individual complimentary webinar access link for each webinar in the series

## FROM THE MEMBERS

**“I enjoyed the robust Q&A session that occurred following the presentations.”**



#### PHOTO CREDITS

Left to Right: Eric Lowry, Geneva Hooten

## SIGN UP FOR AN APBP WEBINAR SPONSORSHIP TODAY!

Click here to book your APBP Webinar Sponsorship by **January 10** in order to receive the full extent of all your benefits!

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### PHOTO CREDITS

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