



## Association of Pedestrian & Bicycle Professionals

### The Event

The 2023 APBP Safety Summit is a series of live educational and professional development sessions that are hyper focused on the many facets of safety in the active transportation field. The purpose of the Safety Summit is to advance best practices to stem the tide of rising traffic fatalities, especially among the most vulnerable road users, and ensure the most effective use of unprecedented levels of safety funding. Sessions will provide outstanding training and networking that attracts professionals working on active transportation projects throughout North America.

### Who Attends

Attendees are decision-makers, the people whose recommendations and reputations are valued when contracting for services, plans, and products. In short, they are your audience, your customers.

- Innovators and leaders in the field
- Planners, engineers, landscape architects, architects, public health professionals
- Consultants
- Industry representatives
- Pedestrian and bicycle professionals working for city, state, provincial, MPO and RPC agencies
- Complete Streets professionals – including transportation and health
- Advocates for walking and bicycling

### Who Sponsors

- Bicycle parking companies
- Bikeshare companies
- Planning, engineering, and design firms
- Ebike and Escooter companies
- Pavement marking and signal design companies
- Companies offering streetscape design products
- Firms specializing in safety
- Innovators with ideas and products for building walkable, bicycle-friendly communities
- Non-profit professional and advocacy organizations
- Purveyors of information and technology to lead the field

## Sponsorship Opportunities

Connect with attendees through the sponsor opportunities in the Expo Center, an online space where attendees can learn details about how your company or organization provides solutions for pedestrian and bicycle professionals.

### **Platinum Sponsor** (4 available)     **\$2,500**

- Large booth in the Online Expo Center, including Company Name, Logo and Description
- Dedicated sponsor chat with attendees
- Upload 1 video and up to 5 images to your booth
- Include up to 5 downloadable PDFs in your booth
- 3 complimentary sponsor registrations to the full Safety Summit
- Logo on event website
- Recognition on APBP's social media
- **Add On:** Become a session sponsor for an additional \$500 (choose from the available sessions, on a first come, first served basis)

### **Gold Sponsor** (2 available)     **\$2,000**

- Medium booth in the Online Expo Center, including Company Name, Logo and Description
- Dedicated sponsor chat with attendees
- Upload 1 video and up to 3 images to your booth
- Include up to 3 downloadable PDFs in your booth
- 2 complimentary sponsor registrations to the full Safety Summit
- Logo on event website
- Recognition on APBP's social media
- **Add On:** Become a session sponsor for an additional \$500 (choose from the available sessions, on a first come, first served basis)

### **Silver Sponsor** (1 available)     **\$1,500**

- Small booth in the Online Expo Center, including Company Name, Logo and Description
- Dedicated sponsor chat with attendees
- Include 2 downloadable PDF in your booth
- 1 complimentary sponsor registration to the full Safety Summit
- Logo on event website
- Recognition on APBP's social media

### **Exhibitor Listing** (15 available)     **\$1,000**

- Exhibitor listing in the Online Expo Center, including Company Name, Logo and Description
- 1 complimentary sponsor registration to the full Safety Summit
- Logo on event website
- Recognition on APBP's social media

Organizations and companies may elect to support the 2023 ABPB Safety Summit in additional ways, through potential social activities or other creative resources. Please contact Lauren Santangelo, APBP Executive Director, at [lsantangelo@amrms.com](mailto:lsantangelo@amrms.com) to discuss a custom sponsorship package.

**APBP retains final review and approval of all content provided by sponsors (videos, eblasts, etc.)**



**Click here to sign up for your  
APBP Safety Summit Sponsorship**

**Sponsorship Deadline is September 20.**

**Payment Deadline is September 28.**

Contact Lauren Santangelo at [lsantangelo@amrms.com](mailto:lsantangelo@amrms.com)  
with questions or for more information.